

ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE
BICHOLIM-GOA

Ref. No.: NZCC/Exam./2024-25/ 166

Date: 10/01/2025

NOTICE

**T.Y.B.Com. (ISA) Assignment
Strategic Management (BM VI) ISA Assignment
Semester VI of AY 2024-25**

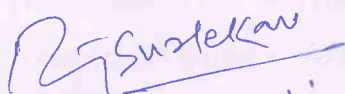
Students of TYBCOM 'C' (Business management specialisation) are hereby informed that they have to complete assignment on "A SWOT analysis of selected companies" in the subject of Strategic Management (BM VI) as part of ISA in semester VI of AY 2024-25.

Guidelines for the assignment:

1. The contents of the assignment should broadly include:
 - a) Brief Profile of the company including its history, Vision, Mission, values, Group & subsidiaries, BOD information etc.
 - b) History and Growth of the company in India.
 - c) Competitive position of the company in terms of market share/Sales/Profitability etc.
 - d) Information about the products and services offered under the company.
 - e) Strengths of the company
 - f) Weaknesses of the company
 - g) Opportunities for the company
 - h) Threats faced by the company
 - i) Future plans of the Brand if any.
2. Assignment can be typewritten or hand written
3. Size in A4 pages – (Max 10 pages)
4. Assignment should be physically submitted and also uploaded in Google classroom **latest by Thursday, 30th January 2025**
5. The companies on which students should take up the assignment is shown against their roll numbers in below list.

NB - Students can visit <https://iide.co/case-studies> for assistance in collecting data required for SWOT ANALYSIS. However please go to the sites of respective companies to get latest data about the company.

<u>Roll Number</u>	<u>Topic of assignment</u>
2203010	ELDELWEISS FINANCIAL SERVICES
2203012	TATA STEEL
2203054	BAJAN HINDUSTHAN SUGAR
2203056	FUTURE GROUP
2203141	KIRLOSKAR
2203142	SKF
2203146	V-GUARD
2203151	EQUITAS
2203157	BIRLA CORPORATION
2203159	AEGIS LOGISTICS
2203163	ENGINEERS INDIA LTD.
2203164	GRASIM INDUSTRIES
2203201	JINDAL POLYFILMS
2203202	TATA MOTORS
2203205	UJJIVAN
2203209	SHRI RENUKA SUGARS
2203214	ASIAN PAINTS
2203233	BHARAT DYNAMICS
2203238	NAVBHARAT VENTURES
2203262	SONY CORPORATION
2203265	PIZZAHUT



(Shri. Ramchandra G. Surlekar)
Associate Prof. in Commerce

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