

ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE
BICHOLIM-GOA

Ref. No: NZCC/Exam./2024-2025/ 176

Date: 16/01/2025

NOTICE

S. Y. B. COM. – (ISA) ASSIGNMENT (SEMESTER - IV)

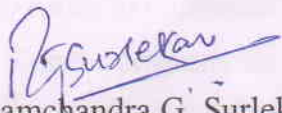
Students of SYBCOM 'C' (Business management specialisation) are hereby informed that they have to complete assignment on **“A study of Mutual Funds industry and a select Mutual Fund company in India”** in the subject of **Services Marketing (CBM 203)** as part of ISA in semester IV of AY 2024-25.

Guidelines for the assignment:

1. The contents of the assignment should broadly include:
 - a) Indian Mutual Fund industry – History, growth, market size etc.
 - b) Market Drivers for Mutual Fund industry in India.
 - c) Challenges before Mutual Fund industry in India.
 - d) Market Opportunities in Mutual Fund industry in India.
 - e) Government initiatives, Technology in Mutual Fund
 - f) Future Trends in Mutual Fund industry in India,
 - g) Study of Select Mutual Fund Company.
 - i. Brief Profile of the company including its history, Vision, Mission, values, Group & subsidiaries, BOD information etc.
 - ii. History and Growth of the company in India.
 - iii. Information about the products and services offered under the company.
 - iv. Competitive position of the company in terms of market share/Sales/Profitability etc.
 - v. Future plans of the company.
2. Assignment has to be hand written
3. Size in A4 pages – (Max 10 pages)
4. Assignment should be physically submitted **latest by Tuesday, 30th JANUARY 2025**
5. The companies on which students should take up the assignment is shown against their roll numbers in below list.

<u>Roll Number</u>	<u>Select mutual fund company for assignment</u>
2303009	<u>SBI Mutual Fund</u>
2303012	<u>ICICI Mutual Fund</u>
2303018	<u>HDFC mutual fund</u>
2303020	<u>KOTAK Mutual Fund</u>
2303039	<u>AXIS Mutual Fund</u>
2303042	<u>ADITYA BIRLA SUN LIFE Mutual Fund</u>
2303044	<u>NIPPON INDIA Mutual Fund</u>
2303045	<u>QUANTUM Mutual Fund</u>
2303046	<u>IDFC Mutual Fund</u>
2303051	<u>UTI Mutual Fund</u>
2303057	<u>BNB PARIBAS Mutual Fund</u>
2303058	<u>DSP Mutual Fund</u>
2303060	<u>MORGAN STANLEY Mutual Fund</u>
2303102	<u>EDELWEISS Mutual Fund</u>
2303104	<u>L & T Mutual Fund</u>
2303105	<u>MIRAE ASSET Mutual Fund</u>
2303115	<u>Mutual Fund</u>
2303122	<u>BARODA PIONEER Mutual Fund</u>
2303146	<u>TATA Mutual Fund</u>
2303151	<u>LIC Mutual Fund</u>
2303160	<u>Hsbc Mutual Fund</u>
2303202	<u>JM FINANCIAL Mutual Fund</u>
2303203	<u>ING VYSYA Mutual Fund</u>
2303204	<u>TAURUS Mutual Fund</u>
2303210	<u>BHARTI AXA Mutual Fund</u>
2303213	<u>FRANKLIN TEMPLETON Mutual Fund</u>
2303214	<u>CANARA ROBECO Mutual Fund</u>
2303216	<u>ESCORTS Mutual Fund</u>
2303218	<u>PRINCIPAL Mutual Fund</u>
2303233	<u>RELIGARE Mutual Fund</u>
2303235	<u>SAHARA Mutual Fund</u>
2303237	<u>SUNDARAM Mutual Fund</u>
2303238	<u>FIDELITY Mutual Fund</u>
2303239	<u>PRAMERICA Mutual Fund</u>
2303241	<u>DEUTSCHE Mutual Fund</u>

2303242	ICICI <u>Mutual Fund</u>
2303243	HDFC <u>Mutual Fund</u>
2303248	KOTAK <u>Mutual Fund</u>
2303252	AXIS <u>Mutual Fund</u>
2303254	QUANTUM <u>Mutual Fund</u>
2303256	IDFC <u>Mutual Fund</u>
2303258	CANARA ROBECO <u>Mutual Fund</u>


 (Shri. Ramchandra G. Surlekar)
 Associate Prof. in Commerce

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