

ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE
BICHOLIM-GOA


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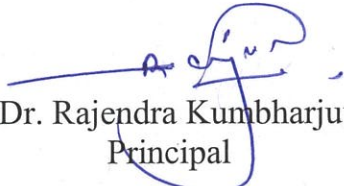
NOTICE

PROJECT REPORT WORK SUBMISSION

All the teachers guiding T.Y.B.Com. Projects are hereby requested to submit the Project report along with Marksheets (Internal marks) to Mrs. Krupa Mayenkar, Project Co-ordinator on or before, **22nd February, 2025.**

Sr. No.	NAMES OF PROJECT GUIDE	Project No.	PROJECT TITLE	SIGNATURE OF PROJECT GUIDE (Submission of Project)
1.	Dr. Pravin Sawant	01	The investment perspective of the salaried women strata in North - Goa: An Empirical Study.	
2.	Mrs. Nandini Kamat	02	A study on Consumer Behaviour & Preferences towards Washing Machine in Goa.	
3.	Lt. Vaibhav Dhuri / Ms. Sankeeta Korgaonkar	03	Adoption and usage of mobile payment system by consumers and merchants in Goa: An Empirical study.	
		07	Calendar Anomalies in the Indian equity market: A data driven analysis.	
4.	Ms. Alisha Tavares	04	Post Pandemic Opportunities & Challenges for MSME in North Goa: An Empirical Study.	
		08	A Study on Saving & Spending Habit Patterns among Y Generation in North-Goa.	
5.	Mrs. Nayana Sail	05	Consumer behaviour and preferences towards Samsung home appliances: A study in North-Goa	
6.	Dr. Bipin Bandekar	06	Impact of CSR on Financial Performance of FMCG and Pharmaceutical Companies	
7.	Mrs. Krupa Mayenkar	09	A study on customer's perception and satisfaction towards E-banking services provided by select Banks in North-Goa.	
		11	Impact of online Advertising on consumer behaviour: A study in Goa.	
8.	Mrs. Sona Pangam	10	Evaluating Corporate Social Practices: A Comparative Study of select Commercial Banks in India.	
9.	Mrs. Shweta Borkar	12	Women Empowerment Through Select Welfare Schemes of Government of Goa: A Study.	
10.	Ms. Prameeta Narvekar	13	Factors Influencing the Marriage Expenditure Among Newly Married Couples in Goa: A Study.	
		20	Analyzing Customer Loyalty and Satisfaction in the Telecom Industry: A Study on Factors Influencing Brand Switching Behaviour.	
11.	Mrs. Sherin Sheikh	14	Fast Food Consumption Behaviour of Youth: A Study with reference to Bicholim Taluka.	
12.	Dr. Rajesh Amonkar	15	Adventure Tourism In Goa: A Case Study of Bungee Jumping, Mayem Goa.	
13.	Mrs. Anuradha Naik Bandiwadekar / Ms. Sonali Gaonkar	16	Green Consumerism in Bicholim Taluka: A Study.	
		18	Impact of celebrity endorsements on consumers: A Study.	
14.	Mrs. Sona Pangam	17	Customer Satisfaction for Consumer Durables: A Study based on select companies.	
		19	Perception and Awareness among students about Competitive Exam: A study.	


(Mrs. Krupa Mayenkar)
Co - ordinator
Project Work


(Prof. Dr. Rajendra Kumbharjuvenkar)
Principal

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