

# Zantye Brothers Educational Foundation's NARAYAN ZANTYE COLLEGE OF COMMERCE

Bicholim - Goa

NAAC Accredited with "A" Grade - CGPA Score of 3.18 (Second Cycle)

## Results of ANUSANDHAAN 10.0:

Modern Commerce: Navigating Opportunities in a Digital Economy  
A National-Level Research Paper Competition

**FEBRUARY 2026**

Organised by

**Post Graduate Department of Commerce**

The Post Graduate Department of Commerce is delighted to announce the results of Anusandhaan 10.0 on Modern Commerce: Navigating Opportunities in a Digital Economy, our National-Level Research Paper Competition.

Heartfelt congratulations to all participants for their valuable research work and dedicated efforts in exploring Modern Commerce. Following careful evaluation, the following participants have been announced as winners.

 **WINNERS**

of

**Papers on Primary Data**

Place	Name of the Authors	Title of the Paper	Name of the Institute
I	<b>Ms. Medora Essy Rebelo &amp; Ms. Britney Bernice D'Souza</b>	<i>Do Consumer Really Choose? Examining the Influence of Ai-Driven Advertising on Consumer Buying Decision on Dlgital Platforms</i>	Government College of Arts, Science, and Commerce, Quepem - Goa
II	<b>Ms. Latika Ramakant Kavlekar</b>	<i>The Moderating Lens of Destination Image: Decoding Tourist Purchase Behaviour for Goan Handicrafts</i>	Government College of Arts, Science and Commerce, Khandola, Marcela-Goa
III	<b>Ms. Seema Mohammadali Hubballi &amp; Ms. Verlin Baptisto Rodrigues</b>	<i>A Study on Supply Chain Performance and Sustainable Floriculture Practices in Goa</i>	Government College of Arts, Science, and Commerce, Quepem - Goa
Consolation	<b>Ms. Krutika Satarkar</b>	<i>An Examination of Factors Influencing Memorable Tourism Experiences Among Tourists Wearing Traditional Dress at the Destination</i>	Government College of Arts, Science and Commerce, Khandola, Marcela-Goa
	<b>Mr. Abhijeet Anand Verekar</b>	<i>Modelling the Impact of Perceived Risks on Tourists' Intention to Participate in Adventure Tourism in Goa: An Application of PLS-SEM</i>	Government College of Arts, Science and Commerce, Khandola, Marcela-Goa

**WINNERS**  
of  
**Papers on Secondary Data**

Place	Name of the Authors	Title of the Paper	Name of the Institute
I	<b>Ms. Sampada Pundalik Parab</b>	<i>Do ESG Factors and Economic Growth Drive Sustainable Development Goals? Insights From Developed and Developing Countries</i>	Government College of Arts, Science, and Commerce, Khandola, Marcela - Goa
II	<b>Ms. Rajal Avinash Fadte</b>	<i>Predicting Indian Stock Market Trends and Returns: An Application of Deep Learning and Machine Learning Models Using Python</i>	Government College of Arts, Science, and Commerce, Khandola, Marcela - Goa
III	<b>Ms. Anisha Basayya Kadakol &amp; Mr. Suraj Prakash Tuyekar</b>	<i>An Examination of Long Memory in Stock Market Return</i>	M.E.S. Vasant Joshi College of Arts and Commerce, Zuarinagar - Goa
Consolation	<b>Mr. Ravindra Bind &amp; Mr. Suraj Prakash Tuyekar</b>	<i>Stock Index Prediction Using Machine Learning: Case Studies on NSE</i>	M.E.S. Vasant Joshi College of Arts and Commerce, Zuarinagar - Goa
	<b>Mr. Kanaiya Kishor Nagekar</b>	<i>A Study on the Causal Relationship Between FII Outflows &amp; DII Inflows in the Indian Stock Market During the COVID - 19 Period</i>	GVM's Gopal Govind Poy Raiturcar College of Commerce and Economics, Farmagudi, Ponda, Goa,

We sincerely appreciate the dedication of our esteemed panel of evaluators and the support from participating institutions in making Anusandhaan 10.0 a success. Soft copies of the participation certificates will be shared with the participants via email; no hard copies will be issued.

The prize winners will be felicitated at the Annual Prize Distribution Ceremony of our college, the dates of which will be communicated to them shortly.

Thank you for being a part of this academic endeavour. We look forward to your participation in future editions.




**Prof. (Dr.) Rajendra Kumbharjuvenkar**  
(Principal)