



ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE

Bicholim - Goa

Re-Accredited by NAAC Second cycle with 'A' Grade (CGPA score of 3.18)



ANUSANDHAAN

9

Sustainable Commerce

A National Level Research Paper Competition

by

**Post Graduate Department of
Commerce**

1st MARCH

2025

Zantye Brothers Educational Foundation's Narayan Zantye College of Commerce, Bicholim

Established in 1994 by the Zantye Brothers Educational Foundation in Bicholim, Goa, ZBEF's Narayan Zantye College of Commerce has successfully completed thirty years of operation, demonstrating a commitment to delivering high-quality educational facilities to Bicholim and surrounding talukas. It stands out as the sole institution providing the M.Com Programme in Bicholim and Sattari Talukas. The college specializes in offering the M.Com Programme in Accounting & Finance. Noteworthy is the accreditation by NAAC, receiving an "A" grade with a CGPA of 3.18 on a four-point scale during the second cycle.

Anusandhaan 9: Research Paper Competition

Anusandhaan 9 is a distinctive initiative aimed at uniting emerging researchers on a common platform, fostering the exchange of knowledge, interpretations, and research findings encompassing diverse facets of Commerce. *This competition is exclusively a research paper submission event, with no requirement for participants to present their papers.*

The competition provides an exceptional opportunity for participants to showcase their academic rigor and analytical skills through well-researched and meticulously written papers. It is strategically designed to assess participants' analytical prowess, depth of understanding, and report-writing acumen.

Participants are invited to submit their research papers, which will be rigorously evaluated by an expert panel based on originality, depth of analysis, coherence, and relevance to the overarching theme, "Sustainable Commerce."

Anusandhaan 9 encourages students to delve into various dimensions of Commerce and contribute innovative insights to the field. By participating, students present their scholarly efforts in written form, sharing valuable perspectives and interpretations without the need for oral presentations or live discussions.

This initiative aims to foster academic excellence and inspire young researchers to contribute meaningfully to the discourse on sustainable and innovative practices in the field of Commerce.

General Guidelines

Every author has to register separately.

Entry will be confirmed only after the submission of registration form.

Entry once confirmed cannot be withdrawn and the registration amount shall not be refunded.

Final decision regarding the best paper selection is reserved by ZBEF's Narayan Zantye College of Commerce.

The best two papers will be awarded an award certificate at the Annual Prize Distribution Function of the College and a free publication in Zantye's International Journal of Commerce and Management- a peer-reviewed journal (ISSN 2454-6526).

Other selected research papers will be published in the same journal subject to payment of publication fees of ₹ 1,000 per paper.

The above-mentioned amount is for a single copy of the journal; extra copies will be provided on demand after the payment of additional fees of ₹ 500 per copy.

Revised Dates



Full paper submission: Saturday, 22 February, 2025

Declaration of result: Saturday, 1 March 2025

Registration Fees

Registration fees per person is as follows:

- Faculty - ₹ 4,00/-
- UG/PG Students/Research Scholars - ₹ 200/-

Research Paper Guidelines

- The research papers should be submitted on or before Saturday, 22 February 2025.
- The research papers should be submitted via email to pgdeptnzcc@gmail.com.
- A maximum of two authors are allowed per research paper.
- The Research Paper is to be submitted in the prescribed journal format.

Payment Details

Payee: Narayan Zantye College of Commerce

A/c No: 002001100030641

IFSC: HDFCOCBUCBG

(The fifth character in the IFSC is **Zero**)

MICR: 403413006

Bank: The Bicholim Urban Co-Operative Bank Ltd.

Branch: Bicholim Central Office Branch

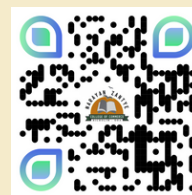
QR Code for Registration:



Journal Template:



Author Declaration Form



Research Paper Themes

<p>1. Green Business Practices</p> <ul style="list-style-type: none"> • Circular economy in commerce • Innovations in eco-friendly product development • Role of green marketing in business sustainability 	<p>6. Sustainability in Supply Chain Management</p> <ul style="list-style-type: none"> • Sustainable procurement practices • Waste management and resource optimization
<p>2. Sustainable Finance and Investments</p> <ul style="list-style-type: none"> • Green finance and ESG (Environmental, Social, and Governance) investments • Impact investing for a sustainable future • Financial innovations for climate change mitigation 	<p>7. Consumer Behavior and Sustainability</p> <ul style="list-style-type: none"> • Shifting consumer preferences towards sustainable products • Awareness and education for responsible consumption • Strategies for reducing consumer-driven environmental impact
<p>3. Corporate Social Responsibility (CSR) and Governance</p> <ul style="list-style-type: none"> • CSR as a driver for sustainable business • Ethical governance and long-term value creation • Social entrepreneurship and sustainable development 	<p>8. Sustainable Practices in Emerging Markets</p> <ul style="list-style-type: none"> • Challenges and opportunities for sustainable commerce in developing countries • Role of SMEs in driving sustainability • Inclusive business models for sustainable growth
<p>4. Technology and Sustainable Commerce</p> <ul style="list-style-type: none"> • Role of AI and big data in sustainable supply chains • E-commerce and its environmental impact 	<p>9. Sustainability in the Digital Era</p> <ul style="list-style-type: none"> • Role of digital platforms in promoting sustainable commerce • Impact of online consumerism on sustainability • Digital literacy for fostering sustainable practices
<p>5. Policy Frameworks and Global Perspectives</p> <ul style="list-style-type: none"> • National and international trade policies promoting sustainability • Aligning business strategies with UN Sustainable Development Goals (SDGs) • Public-private partnerships for sustainable economic development 	<p>10. Education, Research, and Innovation for Sustainability</p> <ul style="list-style-type: none"> • Role of academic institutions in promoting sustainable commerce • Emerging research trends in sustainable business practices • Fostering innovation for a green future

CONTACT DETAILS

Coordinators

Mrs. Apurva S. Bandodcar: 8412062142

Ms. Prameeta Narvekar: 9834078067

Student coordinators

Ms. Ritu D. Parab : 9168362738,

Ms. Akansha A. Kalangutkar : 9307779158,

Ms. Samruddhi K. Gawas : 9022431764,

Mast. Suraj S. Gaonkar : 9579107805

Our Patrons

Shri. Suresh N. P. Zantye
(Chairman Emeritus, Governing Council)

Shri. Pravin H. P. Zantye
(Chairman, Governing Council)

Dr. Rajesh Amonkar
(Vice Principal & M. Com Mentor)

Prof. (Dr.) Rajendra Kumbharjuvenkar
(Principal)