

Narayan Zantye College of Commerce

F.Y.B.Com

Course Outcomes

Semester I

Course: General Management (CC 1)

On completion of the course,

CO1: Students will develop an understanding on various aspects of management.

CO2: Students will be able to identify emerging areas in management.

Course: Financial Accounting (CC 2)

On completion of the course students would

CO1. Gain a thorough understanding on the practical aspects of single entry and depreciation accounting.

CO2. Gain knowledge about advanced accounts procedures for equity and preference share.

Course: Micro Economics (CC 3)

CO1: To acquaint the students with the concepts of microeconomics dealing with Consumer demand and consumer behaviour.

CO2: To make the student understand the supply side of the market through the production and cost behaviour of firms.

CO3: To make the student understand different types of market and levels of competition prevailing in the market

CO4. To familiarize the students with different types of market imperfections and strategies adopted by firm in imperfect market.

Course: Commercial Arithmetic – I (CC 4)

Commercial arithmetic –I subject helps students to answer competitive exam, help in logical reasoning, Brain development, day to day calculations and permutation, combination.

Course: Spoken English (AECC 1)

By the end of the term the students is able to:

CO1: Describe a visual or an object.

CO2: Improve communication skills.

CO3: Provide relevant information.

CO4: Take an active part in group discussion and activity.

CO5: Disagree, argue and use persuasive speech in appropriate language.

Course: Environmental Studies I

CO1: Students will be able to learn the importance of studying our environment.

CO2: They shall be able to understand the use, exploitation & conservation of various natural resources and also create awareness about sustainable utilization of such resources.

CO3: The concept of Ecosystem will be clarified.

CO4: Concept of biodiversity shall be studied in detail which includes its values, conservation, threats. Various concepts like biogeographic zones, biodiversity hotspots, endangered & endemic species will be evaluated.

Course: Banking I (GE 1)

By opting this subject, students can have the following takeaways:

CO1: An overview of Banking Structure in India.

CO2: Knowledge of basics of banking.

CO3: Awareness on the function of banks.

CO4: Idea on different bank customers and the products offered to them.

CO5: Can answer Bank exams.

Course: Co-operative Management and Accounting (GE 1)

Upon completion of this course, students will be able to :

CO1: Understand the development and growth of Co-operatives in India.

CO2: Understand the Principles and values of co-operation.

CO3: Differentiate between various types of Co-operative societies.

CO4: Identify the Role and management of Co-operatives in various other countries.

CO5: Recall and explain the Apex institutions in Co-operative sector.

CO6: Understand the system of maintaining books of accounts of Co-operative societies.

Course: Marketing Management (GE 1)

CO1. The Students will be enlightened on the latest Strategic issues in marketing and make the marketing efforts globally Competitive.

CO2. Brand equity is buzzword in marketing. The Students will be acquainted with in depth knowledge on building the brand equity and be globally competitive.

Course: Computer Applications (GE 1)

After completion of the course, students will be able to

CO1. Understand the essential Information Technology Concepts and Emerging Technologies.

CO2. Develop practical skills in data capture, analysis and presentation, report formatting, efficient search techniques and online collaboration tools

CO3. Understand computer networking concepts, e-commerce technology and business applications

CO4. Understand principles of cyber security, online threats and cyber laws

CO5. Adopt safe practices in cyber world

Course: Principles and Practices of Accounting (GE 1)

Students would

CO1: Gain a thorough understanding of accounting fundamentals.

CO2: Learn the framework for preparation and presentation of financial statement.

CO3: Gain knowledge about application of accounting standards.

CO4: Know and explain contemporary issues in accounting.

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Course Outcomes
SEMESTER II

Course: Introduction to Marketing (CC 5)

On completion of the course,

CO1: Students will develop an understanding of marketing environment and relevant decisions.

CO2: Students will be able to understand latest trends in marketing.

Course: Financial Statement Analysis & Interpretation (CC 6)

On completion of the course students would

CO1: Develop skills to analyse and interpret financial statements for viewpoint of liquidity solvency, profitability and cash flow of entities and apply the same for decision making.

Course: Managerial Economics (CC 7)

The basic objective of this course is to familiarize the students with the approach, concepts and advanced techniques of managerial economics that are applied in business decision making.

Course: Commercial Arithmetic – II (CC 8)

CO1: Students will be provided with basic knowledge of mathematics and its applications in the field of Commerce and industry.

CO2: Students will be acquainted with wide ranging applications of mathematical techniques to commerce, economics and practical situations.

CO3: Students will be able to prepare for answering Competitive exam.

CO4: Students will be able to solve basic problems in calculus and commercial maths.

CO5: Students will understand fundamental axioms In mathematics and will be capable of developing ideas based on them.

CO6: Students will get the ability to solve financial math problems.

CO7: Students will be nurtured with problem solving skills, thinking creativity through Assignments, project work.

Course: Business Communication (AECC 3)

CO1: It helps to increase student's confidence and ability to communicate orally.

CO2: Students will be able to create and make power point presentations.

CO3: It increases multimedia literacy skills of students.

CO4: Students will be able to express their views, thoughts and able to argue in appropriate language.

Course: Environmental Studies II

CO1: Students will be able to evaluate the causes, effects & control measures for various environmental pollution and Disasters.

CO2: Discuss about social issues related to environment .

CO3: Understanding how human population explosion is harmful to environment.

CO4: Finally they shall be able to assess on the topic Tourism & environment.

Course: Banking II (GE 2)

By opting this subject students can have the following takeaways:

CO1. Have an insight on Banker - Customer Relationship

CO2. Knowledge of banking technology.

CO3. Enable to analyse bank financial statements.

CO4. An overview of Banking Regulations in India.

CO5. Can answer Bank exams.

Course: Tourism and Hospitality Management (GE 2)

At the end of the course, the students will be able to:

CO1: Explain the various terms and terminology used in tourism industry.

CO2: Recall and explain the 5 A's of tourism product.

CO3: Categorize tourism under different types and forms.

CO4: Identify the various constituents of tourism industry.

CO5: Estimate or assess the impact of tourism in respect of economy, socio-cultural, environmental, politics etc.

CO6: Discuss the various issues faced by different stakeholders of Tourism industry.

CO7: Know the trend in tourism and hospitality industry in the 21st Century

Course: Customer Relationship Management (GE 2)

CO1. Awareness will be created among students to build a long lasting relationship with customers.

CO2. The students will be acquainted with knowledge of human element in marketing which is the essence of modern marketing.

Course: Computer Application (GE 2)

After completion of the course, students will be able to

CO1. Understand the essential Information Technology Concepts and Emerging Technologies.

CO2. Develop practical skills in data capture, analysis and presentation, report formatting, efficient search techniques and online collaboration tools

CO3. Understand computer networking concepts, e-commerce technology and business applications

CO4. Understand principles of cyber security, online threats and cyber laws

CO5. Adopt safe practices in cyber world

Course :Specialised Accounting (GE 2)

Students will be able to

CO1: Develop skills for preparation of books of accounts in respect of specialized accounts in respect of specialized accounts relating to voyage accounts and not for profit organizations.

CO2: Ascertain amount of claims in case of loss of stock and loss of profit policy

CO3: Know concept of leasing & accounting for leasing.