

Zantye Brothers Educational Foundation's
Narayan Zantye College of Commerce
Bicholim Goa
Institution's Innovation Council (IIC)
REPORT
Session on 'Innovation and Startups'



The Post Graduate Department of Commerce and Institution Innovations Council (IIC) of the College in association with CII-Yi organised a session on 'Innovation and Startups' on Tuesday, 25th March 2025, at 11:05 am for the B.Com. and M.Com. The session was held in the T. Y B. Com B class and attended by 39 students from M. Com and T.Y B.Com. The session featured a distinguished guest speaker Mr. Girish Sampath, a specialist in business development, fundraising, and strategic partnerships.

Mr. Jay Goradia, Innovation Chair, CII-Yi, Ms. Shradha Divkar, Secretariat, CII-Yi, Principal, Prof. (Dr.) Rajendra Kumbharjuvenkar and Dr. Bipin Bandekar, Convener, IIC graced the dais. Mrs. Krupa Mayenkar, CII-Yi Co-ordinator (B.Com.) and Mrs. Apurva S. Bandodcar, CII-Yi Co-ordinator (M.Com.) were also present for the session. The session underscored the

institution's commitment to fostering entrepreneurial spirit, and aimed to demystify entrepreneurship, offering practical insights into launching businesses and addressing misconceptions.



The speakers delved into critical aspects of entrepreneurship: Mr. Sampath emphasized strategies for securing funding, building partnerships, and scaling ventures. He dispelled myths surrounding business risks, resource constraints, and market entry, advocating innovation and resilience. An interactive Q&A allowed students to engage directly with the experts, clarifying doubts about ideation and execution. The session concluded with motivational remarks from the resource person, who encouraged students to leverage institutional resources for entrepreneurial pursuits. The program was seamlessly compered by Ms. Riya Mhasalkar and Ms. Samruddhi Gawas, both students of M.Com., culminating in a vote of thanks for the speakers' invaluable contributions to inspiring future business leaders.

Dr. Bipin Bandekar

Convener

IIC