

ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE
BICHOLIM – GOA

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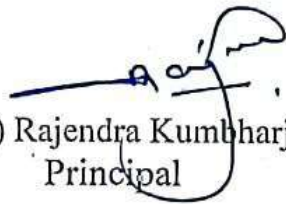
COMMUNICATION
PRAYoG -Phase-II

A Session on ' From Evidence to Insight: Data Sources, Research Approaches and Analysis'

All the T.Y.B.Com Students and project guides are hereby informed that Research & Development Cell of our College in collaboration with RDI, Directorate of Higher Education, Goa is organizing a session on '**From Evidence to Insight: Data Sources, Research Approaches and Analysis (Phase – II)** ' as a part of PRAYoG (promoting research among youth of Goa). The Session will be held on **Thursday, 1st October, 2026** at 11.00 a.m. in the College Seminar Hall.

Dr. Saswat Barpanda, from Goa Institute of Management, RDI cell, Directorate of Higher Education, Goa will be the resource person. The core goal of PRAYoG is to inspire and motivate students and educators to engage in meaningful research, develop critical thinking skills and improve the quality of undergraduate projects with the potential to publish in reputed journals. Therefore, all the projects guides are requested to ensure the presence of the students for the session.


(Mrs. Krupa Mayenkar)
Co-ordinator
Research & Development Cell


(Prof. (Dr.) Rajendra Kumbharjuvenkar)
Principal

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**ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE**

BICHOLIM-GOA

Report of Session on

'From Evidence to Insight: Data sources, Research approaches and Analysis'

as a part of 'PRAYoG – Phase II' initiative of Directorate of Higher Education.

The Research and Development Cell of Narayan Zantye College of Commerce, Bicholim, organised an insightful session on 'From Evidence to Insight: Data sources, Research approaches and Analysis' as part of PRAYoG – Phase II, an initiative of the Directorate of Higher Education, Porvorim, Goa. The session was organised for T. Y. B. Com students undertaking their project work and was held on 1st October 2026 in the College Seminar Hall from 11.30am to 1.30pm.

The session was conducted by Prof. Dr. Saswat Barpanda, Associate Professor, Goa Institute of Management, who served as the resource person. The objective of the session was to familiarise students with the various tools for data sources, research approaches and data analysis required for successful completion of their projects.

The session commenced with a welcome address and introduction of the resource person by Mrs. Krupa Mayenkar, Coordinator, Research and Development Cell.

A major part of the session was devoted to literature search in which the students were guided on identifying relevant sources of data collection and understanding previous research conducted in their chosen area.

His practical guidance helped the students to understand research as a systematic and well-planned process rather than merely an academic requirement.

The session was attended by T. Y. B. Com students, who actively participated and benefited from the practical insights shared by the resource person. The session also encouraged students to approach their projects with greater academic rigour and curiosity.

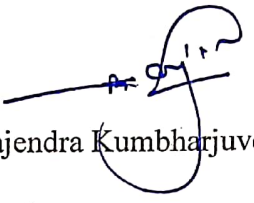
Principal, Prof. Dr. Rajendra Kumbharjuvenkar and Mrs. Krupa Mayenkar, Coordinator, Research and Development Cell were present on the dais. Other faculty members also attended the session.

Overall, the session was highly informative, engaging and beneficial for the T. Y. B. Com students. 64 students and 4 faculty members attended the session.


Mrs. Krupa Mayenkar

(coordinator, R & D Cell)




Prof. Dr. Rajendra Kumbharjuvenkar
(Principal)