

NARAYAN ZANTYE COLLEGE OF COMMERCE

Bicholim – Goa

AQAR 2023-24

Criteria VII Institutional Values and Best Practices

7.2 Best Practices

7.2.1:-

Best Practice 1

Title of the Practice

Community Engagement/Collaboration

Objectives of the practice:

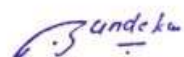
1. Conducting sessions on Career Guidance in Higher Secondary Schools.
2. Providing training in digital marketing, tailoring and embroidery

The Context:

1. Students possess limited knowledge about available career opportunities.
2. Enhance women empowerment and their entrepreneurial skills.
3. Encourages students' participation in environmental, health, and other social issues

The Practice:

The college has organised career guidance sessions for nearby Higher Secondary School students, Tailoring and Embroidery Course and training to women entrepreneurs on using social media platforms for digital marketing. A Blood Donation Camp and awareness on various social issues have been conducted in collaboration with Government, NGOs, and educational institutions.


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Evidence of Success:

1. Career Guidance sessions were attended by students from five higher secondary schools.
2. Eight students from our college trained eight women entrepreneurs from rural areas in digital marketing.
3. 30 donors participated in the blood donation camp.

Problems Encountered and Resources Required:

1. Additional funds are required to support the implementation of community engagement activities.
2. Expanding outreach to diverse communities necessitates the mobilization of additional time and manpower resources.

Best Practice 2**Title of the Practice**

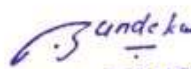
Financial Assistance to the Needy and Deserving Students

Objectives of the Practice

1. To provide financial support to needy and deserving students.
2. To identify students with potential and interest in furthering their education.

The Context

1. Students come from low-income families and require financial assistance.
2. To reduce the cost of education borne by parents.
3. Financial assistance is provided regardless of religion or other factors


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The Practice

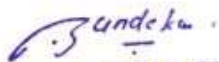
Students excelling in various fields were provided financial assistance through Freeships, Scholarships, and Memorial Awards funded by the interest earned on fixed deposits donated by well-wishers. Management, Rotary Club of Panaji Riviera, Blue Cross Laboratory Private Limited, Alumnus Harshad Purohit, Alumni, and Gopal Morajkar, a PTA member contributed generously.

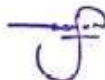
Evidence of Success

Financial assistance amounting to Rs. 699,050/- was provided to 165 students. This support has encouraged students to pursue CMA Intermediate/Foundation and CA Foundation courses in addition to B.Com. and M.Com. This has helped reduce the financial burden on parents.

Problems Encountered and Resources Required

1. Mobilizing additional funds continues to be a challenge.
2. Identifying needy and deserving students poses a challenge, as it relies on the documents submitted.


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