



ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S

Narayan Zantye College of Commerce


Bicholim - Goa

Reaccredited by NAAC under second cycle with 'A' Grade (CGPA Score 3.18 on a four Point Scale)

M. COM. PROGRAM

PROSPECTUS
2023 - 2024



 0832-2361377

 zantyeedu@rediffmail.com

 www.zantyecollege.ac.in





OUR VISION

To be the Centre for Best Quality Learning and Research rooted in Indian ethos and culture



OUR MISSION

We are committed to produce happy learners with multidisciplinary research skills, who are socially responsible citizens with highest standards of ethical and constitutional values.



Institutional Goals

- Achieve academic excellence as a globally competitive multi disciplinary educational institution.
- Develop intellectual, aesthetic, social, physical, emotional, and moral capabilities of learners in an integrated manner with a focus on skill development.
- Reduce rural-urban divide in educational dividend and impart Indian values to learners in higher education.
- Strive for graded autonomy whereby faculty can innovate on matters relating to curriculum, pedagogy, and assessment in the courses imparted.
- Provide high quality support centres for academic and career counselling to all the learners in the institution.
- Provide modern ICT enabled learning environment and offer Self Learning, Open Distance Learning (ODL) and online programmes.
- Provide best opportunities for learners to participate in social development and community service projects thereby develop them as socially responsible citizens.

Institutional Objectives

- To achieve full equity and inclusion of various segments of society in the process of imparting best quality higher education.
- To promote holistic development of students in both academic and non-academic spheres.
- To be multi disciplinary educational institution offering courses from various streams of education according to the talent and interest of learners to facilitate unity and integrity of knowledge.
- To reduce rigid compartmentalization between different streams of education, curricular and extra-curricular activities, vocational and academic streams etc.
- To promote regional languages in teaching and learning so as to harness power of local languages in better understanding of concepts.
- To promote life skills such as communication, cooperation, teamwork and resilience.
- To achieve continuous professional development of teachers through capacity building programmes and to provide positive working environment and service conditions.
- To make research as the basis for outstanding education by promoting multi disciplinary and interdisciplinary research.
- To include ethics and human values as integral part of course curriculum.
- To strive for autonomy, empowerment and good governance through collective decision making.
- To ensure optimum use of technology for facilitating blended mode of teaching and improve effectiveness of teaching learning process.
- To implement student centric and outcome-based course curriculum.
- To groom students for competitive exams to achieve career growth.
- To promote entrepreneurial culture among students through incubation centre.

Introducing Narayan Zantye College of Commerce

Since its inception in the year 1994, Narayan Zantye College of Commerce founded by Zantye Brothers Educational Foundation, Bicholim – Goa, has Twenty Nine successful years to its credit. Entering into its Thirtieth year, Narayan Zantye College continues to stay committed to providing the best educational facilities to Bicholim taluka as well as surrounding talukas. Surrounded by picturesque green hillocks, Narayan Zantye College has established itself in the field of higher education in Goa through its consistent academic, co- curricular and extra-curricular performances. Awarded an 'A' grade with an impressive CGPA score of 3.18 on a four-point scale, the college continues to fulfil its mission of providing quality and upgraded training and knowledge in the field of Commerce.

The Master of Commerce programme was started by the college from the academic year 2012-2013. This is one of the prestigious courses in the country. The alumni of this course are well placed in business, academics and administration. The programme is well received in the industry and for years had been serving the needs of managerial cadre in business and industry. The course serves the needs of academics as well and prepares students for research and teaching in business studies.

The College is affiliated to Goa University and offers B.Com. Honours program under the Choice Based Credit System. The system aims at enhancing education by providing flexibility to students to pursue a degree in subjects of their interest. In the upcoming academic year, the program will be designed and implemented in accordance with the National Education Policy (NEP) for the First year students. This will provide flexibility to students to build careers and acquire skills across different disciplines.

The college also provides opportunities to students to pursue professional Courses like CMA (Foundation Program) and CA-CPT (Foundation Program). These Courses enable the students to develop skills that will enhance their career prospects in Business, Industry and other allied professions. Various professional skill development courses like Tally ERP 9 with GST, Stock Market training, training for various competitive examinations, hardware and networking, Certificate program in Banking, finance and insurance (CPBFI), Communicative skills in English, Vedic mathematics etc. provided by the college enable students to develop new skills and hone previously acquired skills to create competent and productive individuals who can contribute to the development of society.

The College has a well-equipped campus with updated Library facilities, E-Library, Gymkhana, Communication Lab., Open air Auditorium, Computer Laboratory, Canteen, Seminar Hall, ICT Enabled Classrooms, etc. The Management and well qualified and dedicated teachers are committed to impart quality education and training in a holistic manner to the students. This is reflected in the exemplary T.Y.B.Com. and M.Com. results, as well as, the extra-curricular achievements of our students.

Our Founders



Late Shri Narayan Prabhu Zantye
Founder - Zantye Industrial House



Late Shri Harish N. P. Zantye
Founder of the College

Management Trustees



Shri Suresh N. P. Zantye
Chairman Emeritus



Shri Pravin H. P. Zantye
Chairman



Shri Umesh N. P. Zantye
Vice-Chairman



Shri Rohit U. P. Zantye
Secretary



Shri Siddharth S.P. Zantye
Treasurer



Shri Pranav P. P. Zantye
Member

Governing Council

01.	Shri. Suresh N. P. Zantye	Chairman Emeritus
02.	Shri. Pravin H. P. Zantye	Chairman
03.	Shri. Umesh N. P. Zantye	Vice-Chairman
04.	Shri. Siddharth S. P. Zantye	Treasurer
05.	Shri. Rohit U. P. Zantye	Secretary
06.	Shri. Pranav P. P. Zantye	Member
07.	Mrs. Pallavi Salgaocar	Member
08.	Shri. Rajendra Bhohe	Member
09.	Shri Gurudatt Sanzgiri	Member
10.	Dr. Anil Dinge	Member
11.	Prof. (Dr.) Rajendra Kumbharjuvenkar (Principal)	Member

Local Managing/Advisory Committee Members

01.	Shri. Suresh N. P. Zantye	Chairman Emeritus
02.	Shri. Pravin H. P. Zantye	Chairman
03.	Shri. Umesh N. P. Zantye	Member
04.	Shri. Pandurang Nadkarni	Member
05.	Shri. Gurudatt Sanzgiri	Member
06.	Shri. Nandan Pilgaonkar	Member
07.	Shri. Vithal Sukhathankar	Member
08.	Dr. Anil S. Dinge	Member
09.	Shri. Siddharth S. P. Zantye	Member
10.	Shri. Rohit U. P. Zantye	Member
11.	Ex-Principal Shri. Arun Sakhardande	Member
12.	Shri. Bhaskar G. Nayak	Member
13.	Dr. Ramesh Gaonkar	Member
14.	Dr. Rajesh Amonkar (Vice Principal)	Member (Teacher's Rep.)
15.	Dr. Bipin Bandekar	Member (Teacher's Rep.)
16.	Shri. Tanmay Mandrekar	Member (Non – Teaching Staff Rep.)
17.	Prof. (Dr.) Rajendra Kumbharjuvenkar (Principal)	Secretary

Chairman's Message...



Twenty Nine glorious years of Narayan Zantye College- it is indeed a proud moment for us as we step into our Thirtieth year of service towards society and creation of new opportunities in higher education for the youth of Bicholim Taluka and the areas. Since its inception, Narayan Zantye College has strived towards the development of academically competent as well as socially responsible youth across the state. Over the years, the college has carved a niche for itself, in the state of Goa, as one of the acclaimed colleges in the field of commerce.

The 'A' grade awarded to us by the NAAC Peer Team in the second cycle of NAAC, is a testament to the fulfilment of our commitment to provide the best education to the youth of Goa. This recognition has encouraged us and motivated us to continue along this path by setting higher goals and working tirelessly towards achieving these goals. Our students have always been a perfect representation of the values and morals that our college stands for. Through their hard work, determination and commitment, the students under the guidance of dedicated and academically proficient teachers, have brought many laurels to our college, giving us a reason to celebrate.

As we move into a new academic year, on behalf of the management, teaching faculty, non-teaching staff and alumni of the college, I extend a warm welcome to all the young and creative minds that will take forward the legacy of our college. Let us march forward as a team, as we seize new opportunities and create new milestones in our journey ahead.

Shri. Pravin H. P. Zantye
Chairman

From the Principal's Desk...



At the outset, accept a warm welcome from all of us at Narayan Zantye College of Commerce. We welcome you to our family built on a foundation of trust and care for each other.

We believe that education is not an activity confined to classrooms and examination alone, rather it is a continuous learning process which happens through every new interaction we make. We also firmly hold that memory is not the only criteria of academic excellence, rather it has even more important dimensions of creativity, logic, intelligence and independent thinking.

Similarly academic brilliance will have no meaning in absence of values like integrity, honesty, kindness, responsibility and service. In our College we lay more stress on team work and co-operation between individuals because we trust that a healthy society cannot be built on individualistic and self-centered performances, rather it is built by strong and competent individuals who are always ready to help and share.

Finally, in our opinion, no student can ever fail, rather it is the system which fails in uncovering his/her hidden talents and potential. Within our own limitations of resources and freedom of operation, we make sincere efforts to encourage and promote students in their area of choice and liking whereby their talents can flower and create a happy and contributing member in our society.

Welcome once again....!

Prof. (Dr.) Rajendra Kumbharjuvenkar
Principal & Professor

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Fee Structure

FEE STRUCTURE OF M. COM. – I ACADEMIC YEAR 2023 - 2024

Sr. No.	Particular of Fees	Amount
1.	Tuition Fees for First & Second Term	Rs. 32,812/-
2.	Development Fees (per annum)	Rs. 1,000/-
3.	Library Fees (per annum)	Rs. 1,500/-
4.	Laboratory / Comp. Lab. Fees (per annum)	Rs. 1,000/-
5.	Administrative Charges (per annum)	Rs. 1,000/-
6.	Gymkhana Fees (per annum)	Rs. 174/-
7.	Student Activity Fees (per annum)	Rs. 174/-
8.	University Registration Fees	Rs. 660/-
9.	Library Deposit	Rs. 250/-
10.	Student's Aid Fund	Rs. 130/-
11.	Identity Card / Library Card	Rs. 150/-
12.	P.T.A. Subscription Fees	Rs. 150/-
Total		Rs. 39,000/-
Less : Late Shri Harish N.P. Zantye Freeship		Rs. 10,000/-
Total		Rs. 29,000/-

(Rupees Twenty Nine Thousand Only)

Fee Structure

FEE STRUCTURE OF M. COM. – II ACADEMIC YEAR 2023 - 2024

Sr. No.	Particular of Fees	Amount
1.	Tuition Fees for First & Second Term	Rs. 33,722/-
2.	Development Fees (per annum)	Rs. 1,000/-
3.	Library Fees (per annum)	Rs. 1,500/-
4.	Laboratory / Comp. Lab. Fees (per annum)	Rs. 1,000/-
5.	Administrative Charges (per annum)	Rs. 1,000/-
6.	Gymkhana Fees (per annum)	Rs. 174/-
7.	Student Activity Fees (per annum)	Rs. 174/-
8.	Student's Aid Fund	Rs. 130/-
9.	Identity Card / Library Card	Rs. 150/-
10.	P.T.A. Subscription Fees	Rs. 150/-
Total		Rs. 39,000/-
Less : Late Shri Harish N.P. Zantye Freeship		Rs. 10,000/-
Total		Rs. 29,000/-

(Rupees Twenty Nine Thousand Only)

Syllabus of the Master of Commerce Programme

SUBJECTS TO BE OFFERED STRUCTURE OF THE PROGRAMME (OA-35)

SEMESTER-I

CODE NO.	PAPER	CREDITS
Discipline Specific Core Course [DSCC]		
COM-500	Advanced Financial Management	4
COM-501	Capital Markets and Stock Exchange Operations	4
COM-502	Entrepreneurship and Venture Capital	4
COM-503	Organizational Behaviour	4
Discipline Specific Optional Course [DSOC]		
ACCOUNTING AND FINANCE		
COM-521	Advanced Corporate Accounting	4
COM-522	Financial Services Operations	4
BUSINESS MANAGEMENT		
COM-523	Human Resource Management	4
COM-524	Strategic Management	4

SEMESTER-II

CODE NO.	PAPER	CREDITS
Discipline Specific Core Course [DSCC]		
COM-504	Marketing and Consumer Behaviour	4
COM-505	Management of Mutual Funds	4
COM-506	Security Analysis and Portfolio Management	4
COM-507	Financial Derivatives	4
Discipline Specific Optional Course [DSOC]		
ACCOUNTING AND FINANCE		
COM-525	Direct Taxes	4
COM-526	Cost and Management Accounting	4
BUSINESS MANAGEMENT		
COM-527	Advertising and Sales Management	4
COM-528	Business Environment and International Trade	4

Syllabus of the Master of Commerce Programme

SUBJECTS TO BE OFFERED STRUCTURE OF THE PROGRAMME (OA-35)

SEMESTER-III

Code No.	Paper	Credits
Research Specific Optional Course [RSOC]		
COM-600	Research Methodology	4
COM-601	Basic Econometrics	4
COM-602	Qualitative Research	4
Optional Generic Course [OGC]		
ACCOUNTING AND FINANCE		
COM-621	Corporate Valuation	4
COM-622	Corporate Mergers and Acquisitions	4
COM-623	Indirect Taxes	4
COM-624	Financial Risk Management	4
COM-625	Treasury and Forex Management	4
COM-626	Cost Management and Control	4
BUSINESS MANAGEMENT		
COM-627	Banking and Financial Institutions	4
COM-628	Insurance Management	4
COM-629	International Marketing	4
COM-630	Retail Marketing	4
COM-631	Customer Relationship Management	4
COM-632	Travel and Tourism Management	4

SEMESTER-IV

Code No.	Paper	Credits
Research Specific Optional Course [RSOC]		
COM-603	Advanced Econometrics	4
COM-604	Business Analytics	4
Discipline Specific Dissertation [DSD]		
COM-651	Dissertation	16

Program : Master of Commerce [M.Com]

A BRIEF DESCRIPTION OF THE PROGRAMME

The 2-year Master of Commerce Programme under the Semester-wise Choice Based Credit System (CBCS) is offered to provide extensive specialized knowledge in different domains of Commerce and Business for inculcating multiple appropriate skills and ethical values in the students. More specifically, the Programme aims to develop the human potential to serve various fields of the teaching profession and also to serve for research in the social sciences, thereby helping for the needs of industry at micro and macro levels.

OBJECTIVES OF THE PROGRAMME

1. To provide conceptual knowledge and its applications in various areas of commerce discipline.
2. To facilitate the students' various opportunities to study the professional courses in parallel with Commerce discipline.
3. To provide the knowledge to the students to become growth agents in various fields, namely, academics, businesses/industries, government, and also as entrepreneurs.

ELIGIBILITY AND ADMISSION PROCEDURE

Eligibility for admission to M. Com Programme is based on the Goa University Ordinance [OA-20.6.7 Goa Business School (c)], and the admission is based on the Common Entrance Examination conducted by the Goa University. The candidates admitted are expected to possess the basic knowledge in the Commerce Courses covered at the Degree level.

PROGRAMME OUTCOME

- Enhancing the horizon of knowledge so as to enable the learners to carry out successful research and pursue academic or professional careers.
- Developing Problem Analysis Skills and knowledge and applying the same in real life situation.
- Using research knowledge and aptitude acquired in the course of study for solving socially relevant problems.
- Understanding the role and applicability of knowledge acquired in the context of society, environment and sustainable development sticking on to the ethics and values.
- Developing effective communication skills and ability to work in teams by strengthening group dynamics.
- Fostering ability to engage in lifelong learning, demonstrating empathetic social concern, contributing to the development of nation, by making use of awareness gained on various issues.

Program : Master of Commerce [M.Com]

DURATION OF THE PROGRAMME

The M.Com (Semester pattern with Credit System) degree Programme shall be of 2 years' duration divided into two parts, Part I and Part II, and 4 semesters. Overview of the Course Structure is as follows (numbers shown are the Credits):

	SEM 1	SEM 2	SEM 3	SEM 4	Total
Discipline Specific Core Course [DSCC]	16	16			
Discipline Specific Optional Course [DSOC]	4	4			
Research Specific Optional Course [RSOC]			8	4	
Optional Generic Course [OGC]			12		
Discipline Specific Dissertation [DSD]				16	
Total Credits	20	20	20	20	80

- There are FIVE (5) Courses with 4 Credits each in Semester 1 and 2, having FOUR Core Courses [DSCC] and ONE Optional Course [DSOC].
- Semester 3 will have FIVE Optional Courses with 4 Credits each, of this TWO are Research Specific [RSOC] and THREE are Generic [OGC] Courses.
- Semester 4 have only ONE Research Specific Optional Course [RSOC] and remaining FOUR Courses equivalent are Compulsory Dissertation [DSD].
- The Total Credits and Marks of M.Com Degree Examination of Part I and II shall be 80 Credits and 2000 Marks.
- Optional Courses will be offered only if 20% of the students opt for the Courses and also the availability of Faculty Members. Optional courses from other disciplines of Goa University and also the courses available at the SWAYAM portal are also allowed to be taken.

CREDITS (Core, Optional & Dissertation)

In order to award M. Com degree, the candidate must have earned 80 Credits during two years, comprises of 32 Credits of Core Courses, 32 Credits of Optional Courses, and 16 Credits of Compulsory Dissertation.

SCHEME OF TEACHING

There will be 4 sessions of 60 minutes each per week per Course. The classes will be conducted on both Offline and Online Mode. The Faculty member(s) engaging the concerned Courses may decide which component of the syllabus to be offered on Off-line / Online Mode, and the required resources for each of the Courses are provided at the end of the Syllabus of each of the Courses, and also will be given during the course of study.

Semester I Program : Master of Commerce [M.Com]

Course Code: COM-500

Course Title : Advanced Financial Management

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course is designed to provide fundamental knowledge about the finances and management of the company linked to long-term and short-term decisions. The course provides tools to manage and run a company or organization, understand its competitive and institutional positioning, identify its strengths and weaknesses, and evaluate the situation and the foreseeable evolution of the company based on the relevant records of information.

Objectives of the Course:

To provide fundamental knowledge about the company's finances and management. To enable the students to understand the financial decision-making process to enhance shareholders' wealth. To understand the techniques of financial management and apply the methods in financial decision-making.

Course Outcome:

CO1: Gain expert knowledge of principles and concepts used in finance;

CO2: Be able to find out the best course of action among several financial options;

CO3: Gain the understanding to apply financial concepts and principles in the overall management of an enterprise;

CO4: Learn to manage the short-term resources of a business firm.

Semester I Program : Master of Commerce [M.Com]

Course Code: COM-501

Course Title : Capital markets and Stock Exchange Operations

Number of Credits : 4

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course focuses on the Overview of Indian capital markets that incorporate both Primary and Secondary markets. Further, the students will be exposed to the trading and settlement procedures in the Indian capital markets. Students shall be equipped with knowledge of stock market indices and the risk management and surveillance system in Indian capital markets.

Objectives of the Course:

The objective of the course is to enable students to develop a comprehensive knowledge of the Indian stock markets and their operations.

Course Outcome:

Upon completion of this course, the student shall be able

CO1: To understand the theoretical background of the Indian Capital markets.

CO2: To learn the trading system in Indian stock exchanges.

CO3: To learn the clearing and settlement system in Indian stock exchanges

CO4: To discuss the Indian stock market indices and learn to calculate the same.

CO5: To explore the risk management and surveillance system in Indian stock exchanges.

Semester I

Program : Master of Commerce [M.Com]

Course Code: COM-502

Course Title : Entrepreneurship and Venture Capital Financing

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

In the globalized world, the need for entrepreneurial talents is gaining prominence as it provides employment opportunities for all other growth agents for economic transformation. Those with the qualities of becoming entrepreneurs must know the different ways of financing new ideas. One such financing avenue is venture capital and private equity. The intricacies of how venture capitalists can obtain funding require a complete understanding of how venture capital and private equity function. Students may be able to become one of the growth agents in transforming the economy after successful completion of the course.

Objectives of the Course:

This paper provides students with a basic information w.r.t (1) To identify the origin, development, and growth of entrepreneurship, what makes India different, the role and importance of creativity, growth agents, and the vicious circle of poverty, and (2) To analyze the evolution of venture capital financing over the years, identify various legal structure of venture capital firms, and basics about the regulatory environment, (3) To evaluate potential business ideas, preparing a successful business plan, and various methods used for business valuation, and (4) To assess different stages of life cycles and how venture capitalists carry out financing, venture capital scenario including the exit strategy.

Course Outcome:

Upon completion of the course, the students will be able to:

CO1: Identify their role in transforming the economy to a higher level.

CO2: Make calculated decisions by strictly following legal formalities, understand how to value potential business ideas, and prepare a successful business plan.

CO3: Apply strategic planning during different stages of the business life cycle.

Semester I

Program : Master of Commerce [M.Com]

Course Code: COM-503

Course Title : Organizational Behaviour

Number of Credits : 4

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course covers all essential topics that will enhance students' knowledge of "Organizational Behaviour." It covers topics related to the organization, i.e., understanding of individual behavior, Various types of Groups operating in an organization, Power and Organizational Politics, Conflict Management Causes, Effects and Management of conflict at different levels of conflict and change management, Stress Management and Counseling.

Objectives of the Course:

The course teaches students about individual and group behavior in an organization. It also provides ways to deal with the different levels of conflict and manage it. In this competitive world where there is a big race among individuals, understanding oneself and others can help to gain an advantage. Human behavior is unpredictable, so understanding of causes and effects of the behavior is an essential area for individual who interacts in the community and society

Course Outcome:

Upon completion of the course, the students will be able to:

CO1: To understand the different models of organisations and individual behaviours.

CO2: To understand how to overcome conflict and overcome stress.

CO3: To understand group dynamics at work place and to manage Power & Organisational Politics.

CO4: To develop skills of Counselling and acceptance of change at workplace

Semester I
Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-521

Course Title : Advance Corporate Accounting

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course will cover all the aspects companies normally follow during their life. This course refines your knowledge of corporate accounting concepts and practices. It covers the preparation of companies' financial statements following the Companies Act 2013, the procedure for amalgamation and liquidation of companies, and the preparation of holding company accounts.

Objectives of the Course:

To gain knowledge in theory as well as practice in corporate accounting.

To enable students to prepare companies' financial statements within the framework of the Company Act, 2013.

To enable students to prepare financial statements of Banking and Insurance companies.

To help students understand the techniques of restructuring and liquidating corporate entities.

Course Outcome:

After the completion of this course, the students will be able to:

CO1: Construct the companies' financial statements following the Companies Act, 2013.

CO2: Construct the financial statements of Banking and Insurance companies.

CO3: Develop the procedure involved in the amalgamation of Companies.

CO4: Develop the procedure for winding up the company.

Semester I

Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-522

Course Title : Financial Services Operations

Number of Credits : 4

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This "Financial Services" course covers all essential topics that will enhance students' knowledge of Financial Services. It covers topics related to an Overview of Fund based and Fee-based services, understanding practices, and research work done by the Credit Rating Agency with rating process and methodology. Structuring mechanism of Securitization with Legal Aspects. The efficient depository is critical to the efficient functioning of the Capital Market. This course provides deep insight into the Depository's functioning and outlines the various Operational issues

Objectives of the Course:

1. The student will be equipped with basic knowledge of Financial Services.
2. The student will learn the process and methodology of Credit rating Agencies with services provided.
3. Students will understand the working mechanism of Securitization with Legal Aspects and Depositories Operations

Course Outcome:

Upon completion of the course, the students will be able to:

CO1: Students will be equipped with essential financial services and Factoring knowledge.

CO2: Students will learn the process and methodology of Credit rating Agencies etc.

CO3: Students will understand the working mechanism of Securitization with Legal Aspects and Depositories Operations.

CO4: To understand the Depository functioning, Bye-Laws of Depositories Act, 1996 and Depository services.

Semester I

Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-523

Course Title : Human Resource Management

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course is designed to motivate the students to understand (1) the Significance of Human Resource Management, (2) the role and importance of Job Analysis, Job Rotation, Job Enrichment and Job Enlargement, (3) Recruitment and Selection, and (4) Training and Development and Performance Management.

Objectives of the Course:

To study the basic concepts of Human Resource Management (HRM).

To assess what Human Resource Management is and how it relates to the Management process.

To learn the overview of functions of HRM and apply them in practical situations.

To assess how the significant roles of HR Management are being transformed.

Course Outcome:

Upon completion of the course, the students will be able to:

CO1: Develop meaningful metrics, design measures, and apply the results to support organizational strategy and tactics.

CO2: To understand the role of E-HRM, Green HRM, SHRM, and International HRM.

CO3: Administer and contribute to the design and evaluation of the performance management program.

CO4: Develop, implement, and evaluate employee orientation, training, and development programs.

Semester I

Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-524

Course Title : Strategic Management

Number of Credits : 4

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

In a globalized scenario, the present competitive business world also requires understanding the basic concept of positioning so that more value is added, created, or generated towards you than any other competitors in the industry. The course on strategic management equips students with an understanding of strategy, types of strategies available, and how to position from a lower level to a higher level. The course begins with an introduction to strategic positioning followed by a gap analysis that allows the students to understand the importance of gathering information and processing the information to have power so proactive decisions can be taken for strategically maximizing the value. Students will also learn about the strategic management process, viz., how to formulate, implement and control.

Objectives of the Course:

The course will help the students to understand the significance of positioning the firm from a lower level to a higher level wherein more value is added, created, and generated towards the firm by thoroughly understanding complex environmental factors, which provides the answer to (i) Where we are, (ii) Where we want to go, (iii) What factors are influencing and (iii) How we can reach the goal. This exercise will help them mold their future by understanding that whatever they learned in Strategic Management applies to their personal lives and goals. This will help them become a good citizen, i.e., a person with a strong backbone by following the applicable rules and regulations rather than violating them and becoming like a boneless chicken where they will always be saying YES when they want to say NO. This course also allows them to be more proactive rather than reactive.

Course Outcome:

Upon completion of the course, the students will be able to:

CO1: Various strategic management analysis tools for understanding the present status, viz., FA, EA, SWOT, E-TOP, PEST, PESTEL, CQA, etc.

CO2: Carry out BCG and GE display matrices.

CO3: Effectively implement formulated strategy and take corrective actions during the evaluation stage.

Semester II

Program : Master of Commerce [M.Com]

Course Code: COM-504

Course Title : Marketing and Consumer Behaviour

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course is designed to motivate the students to understand (1) the basics of marketing, recent developments in marketing, marketing environment, market segmentation, targeting, and positioning, and (2) understand the intricacies of consumer behavior in marketing and various theories developed in understanding how and in what way consumers behave, and (3) consumer behavior w.r.t who the consumers are, what makes them behave differently, are the consumers happy or not, and what consumers do to express their experiences. The course also provides basics about the role and importance of consumer behavior in developing effective marketing strategies. Various consumer behavior theories are discussed to get an overall picture of how and in what way scholars identified ways of understanding consumer behavior over the last century. To know about consumer behavior, required data (online and offline) must be obtained by strictly following ethics and protecting the confidentiality of personal data collected. Such data (big data, data mining, artificial intelligence, machine learning, natural language processing, etc.) provides valuable information about four important aspects of marketing, (1) Who the customers are, (2) What factors influence them to behave differently during purchase decision making, (3) Are they satisfied or not with the products they purchased, and (4) if so, what measures are taken by consumers to express their feelings.

Objectives of the Course:

1. To understand the significance of marketing and the latest developments in marketing.
2. Assess how segmentation, targeting, and positioning are done and the marketing mix.
3. To identify the ways of influencing consumer behavior.
4. To measure consumer behavior regarding technology adoption, level of satisfaction, and content co-creation.

Course Outcome:

Upon completion of the course, the students will be able to:

CO1: Assess the significance of Demand Vs. Supply and perform STP based on consumer profiling, Marketing Mix, and recent developments in Marketing.

CO2: Assess the role and importance of understanding consumer behavior.

CO3: Assess consumer behavior w.r.t who they are, what makes them behave differently, are they happy or not, and what they do to express their opinions based on their experience.

Semester II

Program : Master of Commerce [M.Com]

Course Code: COM-505

Course Title : Management of Mutual Funds

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course covers all essential topics that will enhance students' knowledge in the Mutual Fund industry. It covers the basics of Mutual Funds, their role and structure, different kinds of Mutual Fund Schemes, and their features. Further, it also covers Offer Document along with investment plans. This course discusses the various services offered to present and prospective investors. It will benefit all who want to understand the Indian Mutual Fund industry better.

This course, "Management of Mutual Funds," has been designed to facilitate the candidates in preparing for the Certification Examination of Mutual Fund and make their career in the Mutual Fund industry, which is snowballing. It equips the students with the minimum knowledge benchmark of understanding the concept of Mutual Funds, the Mutual fund industry, working with Asset Management Companies, and individuals investing in Mutual Funds.

Objectives of the Course:

- To assess Mutual funds Organization structure and role of different parties.
- Assess offer documents of different schemes and SEBI requirements in preparation of Offer documents.
- To assess the suitability of Scheme Information Document (SID), Statement of Additional Information (SAI), and Key Information Memorandum (KIM)
- To prepare Investment plans, products and services offered to present and prospective investors in the financial market
- To assess different types of plans; Systematic Investment Plan (SIP); Systematic Transfer Plan (STP), and Systematic Withdrawal Plan (SWP)

Course Outcome:

Upon completion of the course, the students will be able to:

CO1: Understand the basics of mutual funds, their role and structure, different kinds of mutual fund schemes, and their features.

CO2: Get oriented to distribution and acquainted with Offer Document – NFO, SID, SAI and KIM

CO3: Investing schemes as an approach to investing in Mutual Funds.

Semester II

Program : Master of Commerce [M.Com]

Course Code: COM-506

Course Title : Security Analysis & Portfolio Management

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

Security analysis is about valuing companies' assets, debt, warrants, and equity from the perspective of outside investors using publicly available information. Also, building a successful investment plan requires a fundamental change in how we think about investing. This course aims to provide analytical skills for better analysis of securities and management of portfolios. The course outlines the topics such as Analysis of Risk & Return, Valuation, and Analysis of Equity & Debt, Portfolio Analysis & Selection, and Portfolio Performance Evaluation & Revision, which are essential components for investment and trading in financial markets.

Objectives of the Course:

The following are the main objectives of the course -

1. To enable students to understand the analysis of Return and Risk of Securities.
2. To enable students to analyze the Equity and Debt of companies.
3. To enable students to study and select a Portfolio.
4. To enable students to evaluate Portfolio performance and revise the portfolios.

Course Outcome:

Upon completion of this course, students will be able to:

CO1: Perform Return and Risk analysis of Companies.

CO2: Analyse the Equity and Debt of companies.

CO3: Analyse and Select a Portfolio.

CO4: Evaluate Portfolio Performance and Revise the Portfolios.

Semester II

Program : Master of Commerce [M.Com]

Course Code: COM-507

Course Title : Financial Derivatives

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

(1) Analyzing Various Derivative Contract Specifications from Exchanges (2) Mark to Market Margin Calculation on Real-time data from Exchanges (3) Understanding the trading and settlement process and other documentary requirements at Brokers' office to open the trading account (4) Calculating the futures and options price with the cost of carrying, binomial and BS Models on real-time data from Exchange & analyzing them with current market price (5) Forming of different futures and options trading strategies with the real-time data from Exchange.

Objectives of the Course:

- To understand the derivative markets and the trading mechanism in India.
- To learn the risk management techniques in derivative markets.
- To understand the possibility of exploring the arbitrage possibilities with the integration of stock and derivatives markets.
- To learn the logical and analytical skills to understand the applications of risk management techniques in the field of derivatives markets.

Course Outcome:

After the completion of the course, the students will be able to:

CO1: Demonstrate an understanding of the risk management approaches and techniques.

CO2: Describe and explain the fundamental features of arranging key financial derivative instruments.

CO3: Ability to solve problems requiring pricing derivative instruments and hedge market risk based on numerical data and current market trends.

CO4: Ability to devise risk management strategies and solutions based on a detailed risk assessment analysis and associated factors.

CO5: Ability to understand clients' risk management needs and effectively communicate solutions comprising financial derivatives.

CO6: Ability to work independently or as part of a team to develop optimal investment strategies integrating financial derivative instruments

Semester II

Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-525

Course Title : Direct Taxes

Number of Credits : 4

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

We all pay the tax in some way or other to the Government. This course makes the student aware of various direct tax laws and procedures required in planning the individual tax assessment. This course would enable students to build their careers in tax planning. This course enables the student to understand and compute the income from salaries, house property, business income, capital gains, and income from other sources. Further, it provides comprehensive knowledge on deductions from total gross income, tax rates available for the respective assessment year, tax deducted at source, filing of returns, and advance tax payment. While learning this course, the student must follow the current financial year as their assessment year.

Objectives of the Course:

This course aims at providing the students with a comprehensive introduction to Income Tax to enable them to compute income from different sources and calculate tax liability for individuals and corporate.

Course Outcome:

Upon completion of this course, the student shall be able to:

CO1: Explain the Income-tax Act provisions per the recent Finance bill.

CO2: Discuss the tax provisions regarding computing the gross total income and tax liability.

CO3: Compute an individual's gross total income and tax liability.

CO4: Discuss the taxation of companies.

Semester II

Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-526

Course Title : Cost and Management Accounting

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

Cost and Management Accounting is significant and valuable for optimum utilization of existing resources. It is an indispensable discipline for Corporate Management, as the information collected and presented to Management based on Cost and Management Accounting techniques helps solve specific problems and guides them in decision making. This course is designed to motivate the students to understand (1) Introduction to Cost and Management Accounting and Marginal Costing (2) Standard Costing and Budgetary Control (3) Preparation and Interpretation of Financial Statements (4) Preparation of Fund Flow and Cash Flow Statement

Objectives of the Course:

To understand the nature, scope, and utility of Cost and Management Accounting.
 To understand how Cost Accounting arises from the need to make business decisions.
 To acquire knowledge and understanding of the concepts, techniques, and practices of Cost and Management Accounting and to develop decision-making skills.

Course Outcome:

Upon completion of the course, the students will be able to:

- CO1:** Apply Cost Accounting concepts and techniques in the decision-making process.
- CO2:** Make decisions such as pricing, special order pricing, make-or-buy, and elimination of a part of the company or replacement of equipment.
- CO3:** Understand the relevance of different costs in decision-making, such as relevant costs, sunk costs, or controllable costs.
- CO4:** Understand fundamental concepts in Financial, Cost & Management Accounting.
- CO5:** Develop analytical skills associated with the preparation and interpretation of Financial Statement

Semester II

Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-527

Course Title : Advertising and Sales Management

Number of Credits : 4

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

In a dynamic globalized scenario, the present competitive business world also requires understanding the basic concepts of Advertising and Sales Management. The course will equip students with an understanding of Types of Advertising, Media, Creativity in Advertising, Copywriting, Advertising campaigns, Sales Management, Sales budget, Sales Control, and Sales Personnel Performance. The course begins with understanding the significance of Advertising, Media for Advertising, Different perspectives in Creative Advertising, and Campaign in Advertising Management. The course also covers various aspects of Sales Management, Sales Force Management, Budgeting, Control, and Sales Personnel Performance.

Objectives of the Course:

1. To ensure that students have complete clarity about the concept of Advertising Management and Media for Advertising.
2. To understand the importance of Creativity, Copy Writing, and Campaign in Advertising Management.
3. To acquire knowledge and understanding of Sales Management, Management of Sales Force, Budgeting, and Sales Control and Personnel Performance.

Course Outcome:

Upon completion of the course, the students will be able to:

CO1: Understand the concept of Advertising and Media Planning.

CO2: Discuss Creativity in Advertising, Copy Writing, and Advertising Campaigns.

CO3: Develop skills and understanding of Sales Management, Management of Sales Force.

CO4: Understand Sales Budgeting, Sales Control, and Sales Personnel Performance.

Semester II

Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-528

Course Title : Business Environment and International Trade

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

Business success depends on favorable environmental conditions. Changing Social, political, economic, and institutional factors define the business environment of countries and the strategies of the companies trying to establish themselves in the competitive world. As such, there is a need for an in-depth analysis of various factors faced by business organizations. This course will cover all the essential aspects of the business's survival and growth. It focuses on the economic, political, legal, and socio-cultural business environment an economy faces. The course will cover the aspects of global institutions, such as the World Trade Organization (WTO), which sets international rules that profoundly affect business strategy and human welfare.

Objectives of the Course:

- To develop the ability to understand and scan Business Environment.
- To understand the various economic factors and policies.
- To equip with knowledge of social and cultural factors.
- To enable the learning of international factors.

Course Outcome:

After the completion of this course, the students will be able to:

- CO1:** Able to scan the environment and its effects on business.
- CO2:** Analyze the economic system and policies.
- CO3:** Equip with provisions of the Government concerning the business
- CO4:** Be updated with the international practices in the industry.

Semester III

Program : Master of Commerce [M.Com]

Course Code: COM-600

Course Title : Research Methodology

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course is designed to give an overview of different approaches to research design (focusing on quantitative, qualitative and mixed) which will motivate the students to identify research gap, identification and collection of relevant data (uni-Variate, bi-Variate, and multi-Variate data sets) and finally analysis of data using various statistical techniques starting from reliability/normality testing, organising, describing, relationship and prediction, and testing the significance. Students are also familiarized with intellectual honesty and ethics while preparing a research report.

Objectives of the Course:

To understand the significance of research, carrying out literature review, preparing content analysis, and identifying research gap.

To develop research questions, objective and related hypothesis.

To learn how to process the data and interpret results.

Course Outcome:

Upon completion of the course the students will be able to:

CO1: Successfully identify research gap and frame relevant research questions.

CO2: Identify the type of sample data required, collect and analyze, identify nature of sampling distribution and also reliability of the sample data.

CO3: Perform testing procedure to ensure randomness of the sample for further statistical inferences

CO4: Ensuring intellectual honesty and ethics while preparing a research report.

Semester III

Program : Master of Commerce [M.Com]

Course Code: COM-601

Course Title : Basic Econometrics

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

Basic econometrics course is designed to provide knowledge of fundamental concepts in econometrics and familiarise learners with basic econometric tools. The course details on regression methodology of modelling including its forms, assumptions and diagnostics. It further includes topics in econometric analysis of cross-section data with particular focus on dummy variable and basic time series econometric models for forecasting.

Objectives of the Course:

- To provide foundational knowledge of regression analysis and develop skills in applying regression models to data.
- To provide knowledge and skills of diagnostic testing with respect to regression models.
- To enable learners master basic econometric techniques for analysis of cross-section data.
- To enable learners acquire skills in basic time series analysis and forecasting using econometric and event study methodology.

Course Outcome:

Upon completion of the course learners will be able to:

CO1: Apply methodology of regression analysis in developing models for data in social sciences.

CO2: Perform diagnostic tests on regression models and improvise their models.

CO3: Demonstrate application of dummy variables for varied purposes in the context of cross-section data.

CO4: Develop basic time series models for forecasting using the ARIMA structure.

CO5: Apply event study methodology on time series data for research and analytical purposes.

Semester III

Program : Master of Commerce [M.Com]

Course Code: COM-602

Course Title : Qualitative Research

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

The course is divided into four components:

- Understanding how and when the concept of research originated and evolved over a period of time. Reasons for using quantitative, qualitative and mixed methods criteria and their use in scientific research, and strategies for development of research questions and designs.
- Understanding the role and importance of conducting field-based qualitative research, ethics to be followed, and identifying research purpose statements, research hypothesis and research questions relevant to the topic under study.
- How and in what way qualitative research design is developed, identifying relevant and good questions for conducting in-depth interview, learning the art of active listening, and understanding qualitative research sampling.
- How and in what way the qualitative data collection is carried out, understand various tools, techniques used for qualitative data analysis, and finally how to provide detailed interpretation to make the report effective.

Objectives of the Course:

- To identify the role and importance of various research approaches (quantitative, qualitative and mixed).
- To understand the process of carrying out qualitative research and also to identify relevant areas of qualitative research, develop research questions and related research interview questions.
- To enable and acquire the ability to active listening skills in interviews and focus group discussions to engage in data collection, by expressing interest in collecting the information so participants gets encouraged to provide relevant and in-depth information promptly.
- To engage preliminary interviews in classrooms, improvise the skill by listening, reviewing and understanding the recorded interviews, also conducting mock interviews and role-plays to have more clarity before going for final interview.
- To conduct various ways of analysing the qualitative data collected for the purpose of providing appropriate and relevant interpretations.
- To prepare and submit a qualitative research report.

Course Outcome:

Upon Completion of the course the students will be able to:

CO1: Understand various approaches to carryout successful research.

CO2: Understand how and in what way a successful qualitative research is carried out.

CO3: Develop relevant interview questions, carry out field survey, collect data and analyze the same to have better clarity about the research problem.

CO4: Prepare an effective and impressive qualitative research report.

Semester III
Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-621

Course Title : Corporate Valuation

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

The course outlines the topics such as Overview of Corporate Valuation, Enterprise Discounted Cash Flow valuation, Relative Valuation & Non-DCF Approaches to Valuation, and Value Enhancement which are vital elements of corporate valuation.

Objectives of the Course:

- To enable students to apply the various approaches to Corporate Valuation.
- To enable students to apply the Enterprise Discounted Cash Flow valuation techniques in companies.
- To enable students to apply the Relative Valuation & Non-DCF-Approaches to Valuation in companies.
- To enable students to apply Value Enhancement techniques in companies.

Course Outcome:

Upon completion of this course, students will be able to:

CO1: Understand various approaches to Corporate Valuation.

CO2: Apply the Enterprise Discounted Cash Flow valuation techniques to companies

CO3: Analyse the Relative Valuation & Non-DCF Approaches to Valuation in companies

CO4: Apply the various aspects of Value Enhancement techniques in Companies.

Semester III
Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-622

Course Title : Corporate Mergers and Acquisitions

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course covers all essential topics that will enhance the knowledge of students in “Corporate Mergers and Acquisitions”. It covers topics related to the basics of Various Forms of Corporate Restructuring, Restructuring Underlying Issues -- Growing need for Corporate Restructuring in Recent times in India, Theories of Mergers, Types of Mergers & Mergers and Acquisitions Process and Takeover Defenses. It will be immensely useful to all those who want to have a better understanding of Corporate Mergers and Acquisitions.

Objectives of the Course:

- To understand the Mergers and Acquisitions, Various Forms of Corporate Restructuring and Corporate Restructuring in Recent times in India
- To understand Theories of Mergers, Types of Mergers & Mergers and Acquisitions Process.
- To acquire knowledge and understanding of Takeover defenses.

Course Outcome:

On successful completion of Course, the candidate will be prepared with a

CO1: Comprehensive and in-depth knowledge about Mergers and Acquisitions and broad-based knowledge about various forms of re-structuring,

CO2: To understand the Theories of Mergers.

CO3: To learn the Types of Mergers, M&A Process and role of different parties.

CO4: To understand the Takeover defences and Antitakeover measures.

Semester III
Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-623

Course Title : Indirect Taxes

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

GST was implemented in India on July 1, 2017. This course is designed to develop the students with the various concepts of goods and service tax act law and procedures. The students learning this course shall understand about the persons liable to pay GST, valuation under GST, reverse charge, input tax credit, exemption from GST, composition scheme as well as the procedures of Customs duty.

Objectives of the Course:

The purpose of this course is to gain expert knowledge of the principles of Goods and Service tax and Customs Duty, its relevant laws and provisions.

Course Outcome:

Upon completion of this course the student shall be able to:

CO1: Understand basic concepts of Goods and Service Tax, CGST, SGCT, IGST,

Classification of Goods and Valuation Rules.

CO2: Discuss the tax provisions with reference to Composition Scheme under GST,

Exemptions under GST, Concept of Supply of goods, Nature of Supply.

CO3: Learn the basic procedures under GST incorporating the Registration, Filing of Returns and Payment of tax.

CO4: Understand the tax provisions Customs Law, Valuation and Baggage Rules.

Semester III
Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-624

Course Title : Financial Risk Management

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

The course will provide an understanding of the concept of risk and the application of risk management techniques to identify, evaluate and mitigate the various types of risk. Students will also be able to understand operational risk, credit risk and be equipped with the knowledge of managing these risks. Further students will also be able to understand risk management and surveillance system in Indian stock markets.

Objectives of the Course:

To enable the students to gain knowledge into the various types of risks faced by businesses, learn techniques of managing the risks and to apply these techniques in different scenarios.

Course Outcome:

Upon completion of this course the student shall be able

- CO1:** To gain a conceptual understanding of risk, risk management and the role of risk managers
- CO3:** To discuss about operational risk, its management and mitigations
- CO4:** To discuss about credit risk and the situations that give rise to credit risk.
- CO5:** To understand the concept of enterprise risk and the process of enterprise risk management.

Semester III
Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-625

Course Title : Treasury and Forex Management

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course aims at enabling the students to acquire skills for treasury management and understand the intellectual foundations of global financial markets, instruments and products, as also their use in managing financial risks.

Objectives of the Course:

The object of the study is enabling the students understand

- Objectives of Treasury Management
- Function and scope of Treasury Management

Course Outcome:

After the completion of the course the students will be able to:

- CO1:** To have a contextual appreciation of the changes in the global financial market, the issues facing the corporate financial manager, the development of academic theory and of practice in explaining and managing the financial risk these changes bring.
- CO2:** Understand and conquer the complexities of F.X. and treasury management
- CO3:** Solve integrated and practical treasury problems
- CO4:** Identify and evaluate exchange rate risks facing domestic and multinational companies.

Semester III
Program : Master of Commerce [M.Com] (Accounting & Finance)

Course Code: COM-626

Course Title : Cost Management and Control

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course is designed to provide knowledge about the basics of Cost management. This course also helps the students to understand the various techniques and performance evaluation methods used for controlling cost. It will also help the students to understand how to take decision to control the various costs by using LPP model, transportation and assignment problems.

Objectives of the Course:

The main objectives of the course are:

- To understand the basis of cost management and how controlling of cost is carried out.
- To have an in-depth knowledge of various cost management techniques used to control costs.
- To understand the practical applications of linear programming, network analysis, transportation problems, and assignment problems

Course Outcome:

CO1: Understand the basics of Cost Management and elements of costs

CO2: Understand various techniques to be used to control the costs

CO3: Understand and apply cost tools for taking managerial decision

CO4: Able to do project planning and review of controlling techniques

Semester III
Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-627

Course Title : Banking and Financial Institutions

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course will provide a brief introduction to the Banking sector, functions, and the role of bank. It includes the Regulatory Framework and Risk management of the Bank. The course also focuses on Financial Intermediaries and its economic role

Objectives of the Course:

- To provide students with an overview of commercial banking in India;
- To familiarize students with the regulatory framework of banks in India, Modern Banking services, and ALM system of Banks.
- To provide knowledge of Financial Intermediaries and other Non-Banking Financial Institutions.

Course Outcome:

After Completion of these course Students will able to:

CO1: Understand the role of Banking in the Economy.

CO2: Understand the Risk management of the Banking Sector and gain in-depth knowledge of banking services.

CO3: Understand the Economic Role of Financial Intermediaries.

CO4: Gain knowledge of other Non-Financial Institutions.

Semester III
Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-628

Course Title : Insurance Management

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course is designed to provide knowledge about the overview of insurance industry. It covers topic related to fundamentals of insurance, risk management, various policies, premium calculation and mechanism used by insurance company to settle the claims of their clients.

Objectives of the Course:

- To understand the fundamentals of insurance management
- To have In-depth knowledge of Insurance company operations
- To evaluate various insurance policies and marketing strategies adopted by insurance company

Course Outcome:

After completion of this course the students will

CO1: Understand the fundamentals of the Insurance sector in India.

CO2: Gain in-depth knowledge of various insurance policies, rating mechanisms, and claim management.

CO3: Understand the marketing strategies used in the insurance sector.

CO4: Develop marketing strategies for insurance companies.

Semester III
Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-629

Course Title : International Marketing

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course is designed to motivate the students to understand (1) Introduction to International Marketing and Global Marketing Environment (2) Product Strategy and Branding for International Markets(3) Pricing and Communication Decision for International Markets(4) Negotiating with International Customers, International Marketing Research and Global E-Marketing.

Objectives of the Course:

- To understand International Marketing and Global marketing environment.
- To understand the Product strategy, Branding and Pricing of products.
- To acquire knowledge and understanding of International marketing research, Global E-marketing, communicating and negotiating with customers.

Course Outcome:

Upon Completion of the course the students will be able to:

CO1: Evaluate the International marketing environment.

CO2: Understand and learn New product development ideas, product marketing strategies and branding issues.

CO3: Realize pricing decisions, strategies and communication decisions in International marketing.

CO4: Develop skills for International marketing research and negotiating with customers.

Semester III
Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-630

Course Title : Retail Marketing

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course provides an overview of retailing, how and in what way the retailing marketing started and evolved over the years, the role of foreign players in retail marketing and impact of FDI on retail business around the world. Followed by explaining different retail marketing strategies available for successfully managing the retail business during its life cycle. The significance and importance of location and layout aspect is taken up subsequently for ensuring the establishment of a retail business. Once the retail business is setup, effective ways of merchandise planning, namely procurement and pricing strategies for ensuring effective selling is also covered at the end.

Objectives of the Course:

This paper provides students with a basic information w.r.t (1) role, importance and significance of retailing, (2) how and in what way FDI helps in developing retailing business, various retail marketing strategies for improving competitive advantage, (3) the ways in which effectively identifying the location for a retail business, the layout pattern for easy accessibility, and (4) merchandise planning w.r.t procurement and pricing.

Course Outcome:

Upon Completion of the course the students will be able to:

- CO1:** Understand the significance of retail marketing in the present globalised business world.
- CO2:** Understand, identify and also to apply various strategic options available for making effective retail marketing plans.
- CO3:** Identify appropriate location for establishing retail business units, and to make out proper layout for easy accessibility of goods for the consumers, and adopt appropriate promotional strategies.
- CO4:** Carryout efficient and effective merchandise planning w.r.t procurement and pricing of goods for equating the supply with the potential demand.

Semester III
Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-631

Course Title : Customer Relationship Management

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course is focused on the holistic understanding of customer relationship management. It defines the CRM process, its concepts and goals. Value creation and its benefits to customers and organisations is highlighted. It finally explains CRM as a strategy and manner of implementation.

Objectives of the Course:

For a student to be able:

- To understand and describe a customer relationship management application
- To understand how it has been successfully implemented in various organizations and what does it take to ensure a successful implementation
- To participate in an implementation of CRM by understanding the business case and importance of implementing such a system in an organization.

Course Outcome:

CO1: Gain insight into business drivers and what it takes to implement a CRM application in a company successfully.

CO2: Design customer relationship management strategies by understanding customers' preferences for the long-term sustainability of the Organizations.

CO3: Choose the right CRM solution.

CO4: Gain insights into E-CRM.

Semester III

Program : Master of Commerce [M.Com] (Business Management)

Course Code: COM-632

Course Title : Travel and Tourism Management

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

The course begins with basic understanding of tourism and travel industry clearly providing various reasons for people to travel and what constitutes tourism industry, i.e., tourism industry is in a way invisible but becomes visible in the form of a mixture of various other ancillary industries. The course provides detailed background on the demand for tourism and the related supply of tourism, so students can easily make out how to equate the demand- supply equation of tourism and travel industry. Marketing of tourism is also covered in detail by giving the importance and role of various marketing intermediaries. The course ends with providing a bird's eye view of the potential future implications of tourism and travel industry.

Objectives of the Course:

- To understand the significance of travel and tourism industry
- To understand the socio-economic impact of travel and tourism
- To learn the impact caused by Covid19 on travel and tourism industry
- To assess the demand for and supply of travel and tourism industry
- To explore the future potential of travel and tourism industry

Course Outcome:

Students will be able to identify:

CO1: Understand the dynamics of tourism as a catalyst of socio-economic transformation.

CO2: Identify demand for and supply of tourism, including assessing level of satisfaction.

CO3: Identify and develop a tourist destination based on 4 A's of tourism, and efficiently marketing the same to potential tourists.

CO4: Understand trends in tourism and also importance of responsible and sustainable tourism practices.

Semester IV

Program : Master of Commerce [M.Com]

Course Code: COM-603

Course Title : Advanced Econometrics

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

Advanced econometrics develops on the basics of financial econometrics course and extends to the study of advanced econometric models with applications in cross-section, time series and panel data. Special advanced regression models designed for limited dependent variable, advanced multivariate time series models with vector auto regression specification, models for examining long-run relationship between variables of interest are covered in this course. Similarly, advanced volatility models and panel data econometrics with detailed procedures for identifying right panel data models are also included in this course.

Objectives of the Course:

- To enable learners apply cross-section regression models on limited dependent variables.
- To enable learners acquire skills in time series modelling and forecasting with advanced analytical techniques for short term and long-term relationships in variables of interest.
- To enhance skills in estimation and forecasting of volatility.
- To provided skills in building panel data models for examining dependency relationships amongst financial variables.

Course Outcome:

Upon completion of the course learners will be able to:

- CO1:** Apply probability based models including LPM, logit and probit models to data in social sciences.
- CO2:** Perform forecasting by developing VAR models.
- CO3:** Estimate Granger causality models including the VAR framework.
- CO4:** Develop models for examining long-run relationship between financial variables using Johansen's cointegration and ARDL models.
- CO5:** Forecast financial market volatility using advanced GARCH volatility models and Kalman filter.
- CO6:** Demonstrate ability to develop useful panel data models with appropriate diagnostic procedures.

Semester IV

Program : Master of Commerce [M.Com]

Course Code: COM-604

Course Title : Business Analytics

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

The course introduces learners to the concept of business analytics and reliable ways to collect, analyse, and visualize data—and utilize data in making business decisions. The course will cover data modelling and predictive analytic sat a high-level. The major categories of business analytics are covered in significant detail. This includes descriptive and predictive analytical techniques.

Objectives of the Course:

- To apprise the learners about Business analytics process and provide exposure to relevant applications and programming used in Business analytics.
- To develop expertise in learners in using data visualization tools and techniques for obtaining business insights.
- To train learners in Python.
- To enable learners apply machine learning techniques.

Course Outcome:

CO1: Explain the concepts in business analytics, its process and strategic significance.

CO2: Perform descriptive analytics on data with techniques of descriptive statistics and data visualization.

CO3: Learn how to work with Python.

CO4: Apply techniques of Dummy classifier, Logistic regression, Decision tree and Random forest

Semester IV

Program : Master of Commerce [M.Com]

Course Code: COM-651

Course Title : Dissertation

Number of Credits : 04

Prerequisite : NIL

Effective from AY : 2022 – 2023

Description of the Course:

This course helps the students in acquiring the required knowledge about how to carry out a successful research. This course helps students in applying the research knowledge gained during previous semesters in to practical situations where in they will be able to develop the skill of carrying out extensive literature review relevant to the research problem, developing research gap, related research questions to be solved, relevant / appropriate objectives, related hypothesis and also the tools and techniques to be applied for data analysis, identification of source of data, collection and finally carrying out data analysis and interpretation of the results obtained. The final result of the course is preparation of good quality dissertation and also a working paper which may be submitted for publication.

Objectives of the Course:

- To identify the research gap using extensive literature review and preparation of content analysis.
- To identify source of data, ways of collecting the data and applying relevant tools and techniques for analysing the data so collected.
- To develop standard quality research report clearly showing all the relevant components of an effective report and also preparing a working paper.

Course Outcome:

- Standard quality dissertation work
- Standard quality research paper
- Submission and acceptance of the research paper in standard academic journals (if received on time)

Faculty Profile



Prof. (Dr.) Rajendra Kumbarjuvenkar

(Principal & Professor)
Ph.D, SET, M.Com, DCA,
Licentiate (Life and General Branch)

He has served as head of commerce department for the period for the academic years 2015-16 and 2018-19. He has also been the co-ordinator of NAAC committee as well as RUSA committee. His rich academic and teaching experience spans over a period of 30 years. He has Scopus indexed papers to his credit. In addition, he has contributed to the field of research through his study and publication of papers in various other acclaimed and recognised journals across India. He has also been closely associated with other administrative bodies, like Giants group of Porvorim and I Create Inc Goa among others, throughout his career.



Dr. Bipin Bandekar

(Mentor)
Associate Professor of Commerce
PhD, M. Phil. M.Com, NET, SET, M.A.(Eco) B.Ed.

He is currently serving as mentor of the Post Graduate Degree of Narayan Zantye College. He has organised and attended workshops, seminars and conferences. He has also been invited as Resource Person for various workshops.

He has presented 15 Research Papers and Published 10 Research papers in Journals. He is a trained NSS Programme Officer and has contributed towards creation of modules for E-content Development under Project DISHTAVO, DHE, Govt. of Goa.



Ms. Apurva Laximan Haldankar

Assistant Professor
M.Com(Accounting and Finance), SET

Having worked for 3 years, she has a broad knowledge of the field. Her area of specialisation is Management and Consumer Behaviour. There are two publications in her portfolio. In addition to attending seminars/conferences, she has also presented research papers at two. Presently, she is pursuing her doctoral degree in Consumer Behaviour.



Ms. Meliissa Fernandes

Assistant Professor
M.Com (Accounting and Finance), SET

She has 4 years of teaching experience to her credit, 1.5 years at UG level and also has 2.5 years teaching experience at PG level. Her area of interest lies in the field of Accounting, finance and Management. She has presented and published research papers at National and International conferences.

TOPPERS OF M.COM. PROGRAMME

2021-2022



Miss. Anizka Vaz
1st Rank



Miss. Gauri Kundaikar
2nd Rank



Miss. Meghana Mangelkar
3rd Rank

2020-2021



Miss. Atiya A. Qasmi
1st Rank



Miss. Sahira Banu S. Shaikh
2nd Rank



Mast. Sainath R. Raut
3rd Rank

2019-2020



Miss. Tanvi Jawdekar
1st Rank



Miss. Anissa Bi Khan
2nd Rank



Miss. KM Vaishali
3rd Rank

TOPPERS OF M.COM. PROGRAMME

2018-2019



Miss. Uchi Parab
1st Rank



Miss. Rupali Betkekar
2nd Rank



Mast. Lokesh Velingkar
3rd Rank

2017-2018



Miss. Dhanashri Shet
1st Rank



Miss. Sushma Gawade
2nd Rank



Miss. Avisha Fadte Gaonkar
3rd Rank

2016-2017



Miss. Mona Tilve
1st Rank



Mast. Girish Kapdi
2nd Rank



Miss. Aarti Irache
3rd Rank

TOPPERS OF M.COM. PROGRAMME

2015-2016



Mast. Vighnesh Parab
1st Rank



Mast. Satish Rane
2nd Rank



Miss. Sanjana Halarnkar
3rd Rank

2014-2015



Mast. Amar Gawas
1st Rank



Miss. Ranjana Kharbhatker
2nd Rank



Miss. Vinita Gawade
3rd Rank

2013-2014



Miss. Gayatri Samant
1st Rank



Miss. Supriya Palkar
2nd Rank



Miss. Madhuri Malekar
3rd Rank

Our Achievers

NET/SET qualified candidates	Place of Employment
1. Mr. Suraj Tuyekar	MES Vasant Joshi College of Arts and Commerce, Zuarinagar
2. Ms. Dhanashri Balo	Vidya Probhidhini College of Commerce, Education, Computer & Management, Vidya Nagar, Alto Porvorim Goa
3. Ms. Sanjana Halarnkar	MES Vasant Joshi College of Arts and Commerce, Zuarinagar
4. Ms. Mona Tilve	Narayan Zantye College of Commerce, Bicholim
5. Mr. Girish Kapdi	Swami Vivekanand Vidyaprasarak Mandal's College of Commerce, Borim
6. Mr. Satish Rane	Govt. College of Arts, Science & Commerce, Khandola
7. Ms. Vitiksha Venji	Dempo Charities Trust's S.S. Dempo College of Commerce and Economics, Cujira
8. Ms. Tanvi Bhandankar	Narayan Zantye College of Commerce, Bicholim

Life at Zantye's

Students' Council

The Students' Council, a non-statutory body, provides representation to the students of the college. The main objective of the council is to foster a spirit of leadership and confidence among the students. Students' Council comprises the elected student representatives in the posts of General Secretary, University Representative and Class Representatives led by two teacher representatives as council heads.



Talent Display at Funweek 2022



Annual Prize Distribution



Students' Council Inauguration



Mr. and Ms. NZCC
Crowned at Valedictory Function of
Funweek

Life at Zantye's

Campus Recruitment

The college organizes annual placement drives in the campus. This facilitates students to gain access to job opportunities on completion of undergraduate and post graduate courses. Companies like Vedanta Ltd., Nexa Chowgule India Private Limited and Maya solutions have collaborations with the college. Students are interviewed personally on the campus on the assigned days of the placement drive and are then shortlisted and later selected based on a combination of their performance at the interview and their performance at the under graduate and/or post graduate examinations.

In the year 2022-23 Nexa Ltd selected the following students:

- 1) Miss Ruisha Malik
- 2) Mast. Arjun Pal
- 3) Mast. Vinayak Tivrekar
- 4) Miss Namrata Degvekar
- 5) Mast. Dattaraj Kukalekar

The following students were selected by Vedanta Ltd:

- 1) Miss Bandisha Jalmi
- 2) Miss Chitravi Chari



Personal Interview at Placement Drive



Campus Recruitment in Progress

Life at Zantye's

Library

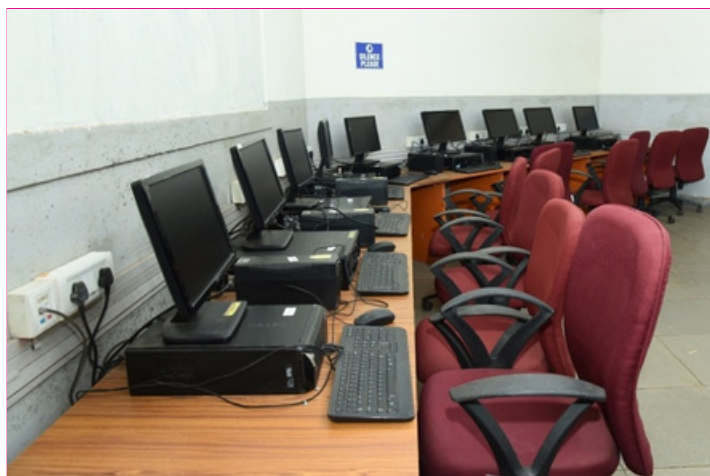
The library of the college provides a conducive learning and research environment to students and staff. Housing a peaceful ambience, the library has a seating capacity of Hundred people. The library has a collection of around 20114 Books in the text and reading categories, and nearly 62 Journals and Magazines, as well as, 13 National and local Newspapers.

The Library provides a Book Bank facility that offers free books to meritorious and needy students. The students of F.Y.B.Com. & S.Y.B.Com. are issued 2 cards for text-related books, T.Y.B.Com. students are offered 3 cards for text-related books. Students with a score of 60% and above in their previous examination are given a 'Scholar card'. The Library also provides WI-FI facilities, Laptops & E- Library facility to provide teachers and students with access to online resources such as INFLIBNET (6,000 + e-journals and 19,51,000 + e-books) and other online materials.

The library operates from 8.00 am to 5.00 pm from Monday to Saturday except public holidays. The library provides open access facility to students and staff. The Library has a separate section for teachers / research scholars to carry out research activities without any distraction. The library also provides Photocopy, Lamination and Spiral Binding facility for the students. The librarian organizes Talks, Book Exhibitions, Synopsis Writing Competitions and General Knowledge tests in order to inculcate reading habit among the students. Library provides internship to BLIS and MLISC students



A Treasure Trove of Knowledge



E-Library



Section Dedicated to 'Distraction- Free' Knowledge Accumulation

Life at Zantye's

Sports

The College has a full-fledged Gymkhana which is well equipped. It gives students an opportunity to engage themselves in indoor games like Table Tennis, Badminton, Chess, Carrom, Tennikoit, etc. Students can avail full range sports kits that are required in training for various games like Cricket, Football, Volleyball, Kho-Kho, Kabaddi, etc. Students are provided with training and opportunities to improve their sports skills.



Girls Handball Team



Boys Handball Team



Gym Time



Table Tennis Practice



Badminton Practice



Annual Sports Meet

A Look into our College...



ICT Enabled Classroom

WIFI Campus



Library-
The heart of
the college

A Look into our College...



E- Library-
The online
storehouse of
Knowledge

Computer Lab-
A rendezvous with
Technology



Seminar
Hall - The
think tank

A Look into our College...



Medical Room



Counselling Room



Mini Hall

A Look into our College...



Open Air
Auditorium-The Sky's
the limit

Gymkhana



Canteen-
Nourishment for
mind and soul

M. Com. Activities



Industrial Visit

Anusandhaan



Certificate Courses

M. Com. Activities



Certificate Courses



Fresher's Party



Navratri Celebration

M. Com. Activities



Workshop on
Structural Equation
Modelling using
SPSS AMOS
Software

Farewell



Farewell

M. Com. Activities

Sanshodhan
Participation



M.COM. Tour



Certificate Courses conducted by PG Dept. of Commerce

Certificate Course in Research Methodology



Certificate Course in 'Training for NET/SET & other competitive exams'



M. Com. Part I



M. Com. Part II



M.COM. NEWSLETTER

GYANGRANTH

ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE
BICHOLIM - GOA

Gyangranth

Learning Today... Leading Tomorrow...

Issue No. 7
August 2022 | GRANTH 7 | PAGES 16

PRINCIPAL'S MESSAGE

It is a matter of great pride and satisfaction for Narayan Zantye College of Commerce to bring out the annual newsletter of the PG Department of Commerce, 'Gyangranth'. The PG Department has made tremendous progress in all areas academic as well as non-academic.

I am assured that this issue of Department newsletter will send a positive signal to the staff, students and the people who are interested in the field of education and education based activities.

The news 'Gyangranth' which means 'a record of knowledge' reflects the clear picture of all sorts of endeavours in the form of activities undertaken by the PG Department. The newsletter attempts to include writing skills among students in particular and teaching faculty in general. I congratulate the Editorial Board of this newsletter who have played a wonderful role in accomplishing the mammoth task. Also, my heartfelt Congratulations to staff members and Students for their fruitful efforts.

DR. RAJENDRA KUMARADIVANAN
PGD, PRINCIPAL

GREETINGS FROM EDITORIAL SQUAD

Welcome to the 7th edition of the annual issue of the Post Graduate Department of Commerce of Narayan Zantye College of Commerce. We are really proud and honoured to compile that we are ready with all new ideas and have a long way to go. We are going to bring out the newsletter which will be the most interesting and precise version of the College.

The enthusiastic writers and editors convey myriad of activities conducted and held by the PG Department, of our editors are elaborate efforts to hold the interest and attention of the readers. The content is added & given priority to make our budding learners give shape to their thoughts. We have put in maximum efforts to bring out this newsletter in this issue of the PG Department.

The magazine includes the College that which is built up within the school through the collective action, thought and hardwork.

The reflection of the student's creativity and involvement in the nature of the magazine. We believe that all the members of the Editorial Board have the opportunity to hold all the contents as we have contributed in the manner that makes this magazine engaging with our readers.

Miss Kallur says that the world is moving along and by the right choice of it, it is not only the progress of the world but also the progress of the individual. We are happy to see that the magazine will be able to bring out the best of all the students who are interested in the field of commerce.

Dr. Rajendra Kumaradivanan, PGD, Principal

FRESHER'S PARTY

Freshers Party for M.Com Part I (AY 2021-22)

The Freshers party was organized by PGD Dept. on Saturday, 20th September, 2021 at the college seminar hall. Students of M.Com part were welcomed with an open heart by the students of M.Com Part II. The program started with the inaugural speech by Dr. Rajendra Kumaradivanan, Officiating Principal and was followed by the Rajendra Kumaradivanan, PGD, Principal for the Freshers.

In addition, Dr. Rajendra Kumaradivanan, PGD, Principal and M.Com faculties, Mr. Agnaya Haldar and Mr. Melissa Fernandes were also present for the event. The program was hosted by Ms. Nisha Datta, a student from M.Com Part I.

Students passed by the event (17 girls and 12 boys). The event started with a short singing performance by Shree Saksh, followed by a short dance performance by Shree Saksh and Meghana Marjapur and a group dance by all the members of M.Com Part I. The event was organized and hosted by the students to make the event more interesting and to make participants feel at ease. The program ended musical band, treasure hunt and potting the ball. The event concluded with a vote of thanks presented by Ms. Ansa Gopinathan.

Ms. Ranjitha Mahalingam
M.Com Part I

VIRTUAL FRESHER'S PARTY

The Post Graduate Department of Narayan Zantye College of Commerce organized a 'Digital Freshers Party' to welcome the new students. Due to the ongoing coronavirus, the department decided to switch to an online mode of conducting the function.

Digital Freshers party was held on Saturday, 10th October 2020 via Google Meet at 8:30 AM. The program was organized and conducted by the students of M.Com Part II for their juniors as the PGD faculty.

The event was held in a virtual mode. The PGD faculty members were present to welcome the newcomers in a friendly atmosphere and to encourage them to explore to know their confidence. The program further continued with the presentation of activities which were conducted for the students year 2019-2020. Due to the pandemic, there were fun segments like games which were conducted. Little Freshers Party was held with the delivery of vote of thanks by the organizing faculty.

Miss Nisha Datta
M.Com Part I

"The pandemic has inspired every existing reality in our society. No existing thing, either 'reality' or 'possibility'." - Michel Foucault

Gyangranth - 7 (2022)

ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE
BICHOLIM - GOA

Gyangranth

Learning Today... Leading Tomorrow...

Issue No. 6
August 2021 | GRANTH 6 | PAGES 16

PRINCIPAL'S MESSAGE

Education is not to be confined within the walls of a classroom. Education is a continuous process that permeates the entire life of an individual. It is a process that involves the acquisition of knowledge, skills, and values that enable an individual to lead a meaningful and productive life.

The PG Department of Commerce at Narayan Zantye College of Commerce is committed to providing a high-quality education that prepares our students for the challenges of the 21st century. We offer a range of courses that are designed to meet the needs of our students and to provide them with the skills and knowledge they need to succeed in their careers.

I am pleased to announce that we have recently launched a new course, the PGD Certificate Programme in Banking, Finance and Insurance. This course is designed to provide our students with the knowledge and skills they need to work in the banking, finance and insurance industries. It is a course that is highly valued by employers and is a great way for our students to gain a competitive edge in the job market.

I am confident that this course will be a great success and that our students will benefit greatly from it. I encourage all our students to enroll in this course and to make the most of the opportunities it offers.

DR. RAJENDRA KUMARADIVANAN
PGD, PRINCIPAL

GREETINGS FROM EDITORIAL SQUAD

Finally it's ready! Keeping a pace with the pandemic scenario, we, the editorial board were excited to put forth to you the 6th edition of Gyangranth for the academic year 2020-21. In this year, we have conducted various activities and participated in the M.Com department. The best part about the newsletter is that it represents the creative side of the M.Com family. Although it was the year in which COVID-19 disrupted the lives of many, the department still managed to remain vibrant and active. We have included various articles, events and programs, thereby making this edition of Gyangranth a unique read for all. The department called through the book schedule of two semesters including with UGC, UGC, syllabus and all the assignments and presentations. What's the fun in change the without the daily assignments and presentations. We hope this issue will be a great read for all.

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PGD, Principal

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Gyangranth - 6 (2021)

ZANTYE BROTHERS EDUCATIONAL FOUNDATION'S
NARAYAN ZANTYE COLLEGE OF COMMERCE
BICHOLIM - GOA

Gyangranth

Learning Today... Leading Tomorrow...

Issue No. 5
February 2020 | GRANTH 5 | PAGES 16

PRINCIPAL'S MESSAGE

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PGD, PRINCIPAL

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Gyangranth - 5 (2020)

